



# Partner With Us — Promote Your Business to 75,000+ Alumni!

*Let's work together to create meaningful perks that benefit your business and our alumni.*

**Laurentian graduates—whether recent or long-established—share a strong bond with their alma mater and a desire to support businesses that support them.**

## Join the Program

or contact us at 705.675.4872 or [universityadvancement@laurentian.ca](mailto:universityadvancement@laurentian.ca).

## Learn More

or visit [laurentian.ca/alumni/benefits](http://laurentian.ca/alumni/benefits). You can also sign up for our newsletter at [laurentian.ca/alumni/stay-connected-form](http://laurentian.ca/alumni/stay-connected-form).

## **Why Join Laurentian's Alumni Perks & Benefits Program?**

- **Exclusive Exposure** – Reach a loyal engaged audience of Laurentian alumni
- **Community Connection** – Align your business with a trusted university network
- **Give Back** – Show your support while growing your brand

## **What's in it for You?**

By partnering with Laurentian, you will:

- Join a network of businesses that alumni value and trust
- Build relationships with graduates who prioritize community and connection
- Offer exclusive deals alumni will love—driving engagement and loyalty

