



***It's called a challenge for a reason.***

**Rulebook**  
**January 28<sup>th</sup> to 30<sup>th</sup>, 2026**

Version of December 10<sup>th</sup>, 2025

*If changes are made to the rulebook prior to the commencement of the competition, registered teams will be notified by email of the changes. The most recent version of the rulebook will always be available on the website. The rule book will be updated after the final registration period with an updated schedule of various events.*

## SUMMARY OF CHANGES FROM LAST YEAR'S EDITION

Below is a summary of the changes to the rules for the 8<sup>th</sup> edition of the Goodman Gold Challenge.

### One-on-One with Judges

- Teams will meet all judges, plus the Chairman of the Goodman Gold Challenge, Mr. Jonathan Goodman, and the representative of Kinross, the main sponsor. Note that Mr. Goodman and the Kinross representative are not judges for the preliminary and final round of presentations. They are part of the one-on-one sessions to offer teams members an opportunity to speak directly with Mr. Goodman and the Kinross representative.

### Assignment of Judges to Leagues

- At breakfast of the presentation day, the assignment of the judges to the leagues will be announced. Until such time, the judges will not know to which league they are assigned to, ensuring impartiality during the one-on-one sessions with the judges. In the spirit of fairness and impartiality, judges may not request to be assigned to a specific league to judge a team.
- Efforts will be made to adhere to the following conditions:
  - Francophone judges will be randomly assigned to leagues with a francophone team;
  - For each league, attempts will be made to have at least one mining executive and one investment or finance specialist.

### Day 3 – Presentations

- Upon arrival from the hotel to the breakfast room, teams **are not allowed** to scatter away in hallways or empty classrooms to practice their presentations. Teams must remain in the breakfast venue.
- All students must hand-in their coats and electronic devices (phones, laptops, tablets, and the likes) that will be placed in a bin which will be stored in a secured and locked space on campus. For the whole day, students will not have access to their electronic devices. Students will receive their personal belongings after completing a survey following the final round of presentations.
- The team will have one (1) minute to setup and get ready to present (instead of 2 minutes).
- Presentations are 15 minutes (instead of 20).
- Q&A is 6 minutes for the preliminary round and 10 minutes for the final round of presentations.

### Judges

- GGC is providing shuttle service not only for the students but also for the judges so that all events commence at the scheduled time.
- If judges or executives need to attend work-related meetings, a private room will be provided.

## INTRODUCTION

The Goodman Gold Challenge (GGC) is a unique mining investment management competition for undergraduate students. The vision is to create a real-world business competition, using existing companies in their current situations, requiring decisions based on the analysis of industry trends and a changing environment. Unlike all other business competitions, this one is not paper-based and does not use fictitious company. It is unique!

## TEAM COMPOSITION

Teams are to be made up of a minimum of three (3) to a maximum of four (4) full-time undergraduate students attending the same university. **We strongly encourage diversity and visible minorities within teams.** Students can be from different faculties and departments, granted they meet academic eligibility. **Only one (1) team per university can participate unless approved otherwise by the GGC Committee.**

## TEAM COACH

Teams may have a coach to aid in organizing registration, travel, and oversee the preparation and training of the team. The coach may accompany the team to the competition and attend these events: Day 1, the opening gala; on Day 2, the breakfast, the CEO presentations, and lunch; and on Day 3, the breakfast, the preliminary round of presentations in which their team is presenting (coaches must attend all presentations of the league), lunch, the final round of presentations, and the awards gala. One meal is at their own expense (dinner on Day 2). Once on site, the coach is not permitted to assist the team in any way for the duration of the event (from Day 1 to Day 3). There is a coach fee of \$1,100 + HST; it includes accommodations.

A coach must be a faculty member or a graduate student; an undergraduate student may not be a coach.

## ACADEMIC ELIGIBILITY

In order to be eligible to compete in the Goodman Gold Challenge, students must be registered in a full-time undergraduate program at a university during the same academic year of the competition.

Students in a Masters, PhD or professional program may not participate in the Goodman Gold Challenge. Students who have recently or already graduated from their postsecondary institution are also not eligible to compete in this competition.

Audits for eligibility will be required from the winning team; where students will need to provide proof, mailed directly from their university's registrar, to prove they are enrolled in a full-time undergraduate program during the same academic year as the competition.

Students who are doing an internship or taking part in a co-op program at the time of the competition may still participate if said internship or co-op is an integral part of the program of study. Teams should demonstrate that internship or co-op are part of the program by sending us a letter or a web link when registering for the competition.

## THE COMPETITION

The Goodman Gold Challenge is the only mining investment management competition of its kind, bringing real-world situations to a case competition unlike any other. Students from across the globe will be asked to think and act like a CEO.

The idea is to enact an investment scenario in which each participating university team plays the role of a financial advisor. The firms are competing for a single, wealthy client's business, played by Mr. Jonathan Goodman and an investment committee (the judges). Teams should consider not only Mr. Goodman's investment risk profile but also those of the investment committee. Mr. Goodman being interested in investing in the mining industry, the committee will have narrowed down their potential choices to three "favourites", these are the three case companies on which teams will conduct their research.

The top executives from these three companies will "pitch" their businesses to the teams, who will then need to select the one in which to invest Mr. Goodman's money. The teams will have to prove through thorough analysis that they indeed have recommended a better investment than the other teams, and justify their decision. This will be based on a variety of financial and management analysis tools, such as risk analysis, net present value calculations, etc.

Can a team recommend more than one company? Teams must decide if this is a risk they wish to take. **Judges are expecting to get a recommendation of only one (1) mining company as indicated in the above paragraph.** A team will not be disqualified for recommending more than one company; it all depends how the judging panel interprets your recommendation and how well you sell it.

From an academic standpoint, the GGC is a financial investment competition at its core. To add a mining management flavour and some complexity to the mix, other elements have been added. The competition is a three-tier process leading to a final investment decision, involving the following parts:

- Environmental analysis: based on news reports, industry trends, company websites, investment/finance blogs and other publicly available information, teams will have an opportunity to evaluate the mining industry and the chosen mining companies. This analysis is performed prior to the competition.
- Valuation of investment: based on pitches from mining company CEO's (or top executive), annual reports, other investor reports, technical reports and press releases, the teams will have to evaluate each company from an investment perspective.
- Due diligence and risk analysis: based on the identified issues of the three mining companies studied, the teams will have an opportunity to meet and discuss with leading industry analysts; these analysts are the judges of the competition. The goal is to forecast changes in the value of the investments based on an "expert" source.

## ROLE OF THE STUDENTS

The students must consider themselves as long-term investors looking for capital appreciation. Thus, teams should have a focus on investing rather than speculating; considering a long-term investment horizon with a view to making a capital gain. That way, it does not matter whether they are representing a pension plan or high net worth individual or just someone looking to make money in the market.

Teams are allowed to use props and presentation boards. All props must be handled only by the presenting team and remain with them. The props cannot be given to or be handled by judges or anyone in the presentation room.

## THE CHALLENGE

The Goodman Gold Challenge is divided into 10 events, conducted during the competition. In addition, students will be given the names of the three mining companies between 3 to 6 weeks before the competition to prepare for the challenge. The challenge process is described below.

### **Event 1 – Pre-Competition**

#### *Industry and company analysis*

To ease the task of creating a comprehensive and complete environmental analysis, it is suggested that the participants begin preparing once they have registered for the competition. Six weeks before the competition, all registered teams will be given the names of the three mining companies that will be used for the competition. This will allow the teams to start understanding the current trends and market forces in the mining industry, and most importantly, to analyze the three companies by reviewing any public information available from various sources, such as the Internet, blogs and personal contacts with investment analysts. The goal is for each team to be fully prepared for the next steps of the competition.

Teams may not contact the case companies to gather any type of information may it be from employees or executives. Teams will have the opportunity to have a one-on-one with an executive of each company at Event 4. Thus, at this phase of the competition, teams must rely on publicly available information from the companies.

### **Event 2 – Opening Gala**

#### *League and time slot selection*

During the opening gala, teams will be randomly selected. Each team, by order of draw, will choose a team number between 1 and 9. The team number will determine the team's order in the schedule for the one-on-one with the executives of the case companies (event 4), and the one-on-one with the judges and industry analysts (event 5). Then, the team leader will choose the slot in which they want to be in for the preliminary round of presentations.

<b><u>Start Time</u></b>	<b><u>End Time</u></b>	<b><u>League 1</u></b>	<b><u>League 2</u></b>	<b><u>League 3</u></b>
09:20	09:55	Slot 1	Slot 4	Slot 7
09:55	10:30	Slot 2	Slot 5	Slot 8
10:30	11:05	Slot 3	Slot 6	Slot 9

If a team is not present at the opening gala, it will be assigned the remaining time slot and the last team number. If two or more teams are not present at the opening gala, the remaining time slots and team numbers will be randomly assigned to those teams. Any unused team numbers will be labelled as “break”.

### **Event 3 – Company Pitch**

Three top executives, such as CEO's and CFO's, from each of the case companies will have up to 30 minutes to pitch their companies to the teams in a public forum. Executives are expected to briefly present their annual report and reasons as to why investors should invest in their companies.

Teams will NOT be permitted to ask questions to CEOs during their pitch. They will have an opportunity to meet each CEO during the due diligence phase of the competition (Event 4).

Later in the day, all teams will receive a USB key with a copy of any documents (e.g.: annual report, investors report) that the company may want to share.

### **Event 4 – Due Diligence**

#### *One-on-one with the executives*

Once the teams have had the time to quickly analyze each company from an investment standpoint, they will conduct due diligence. They will have the opportunity to individually meet the companies in a round robin "speed meeting" format. They will interview the executives and will be tasked with "digging" for problems or get specific information to help them make a decision. They must uncover problems or determine "hidden" opportunities with each company through their own questions and based on their prior analysis. This will hopefully represent a realistic scenario in which investors need to discover and weigh investment potential with each company.

Teams should prepare clear and concise questions for the executives of each company so as to get as much feedback as possible within 10 minutes.



<b><u>Start Time</u></b>	<b><u>End Time</u></b>	<b><u>CEO 1</u></b>	<b><u>CEO 2</u></b>	<b><u>CEO 3</u></b>
10:40	10:50	Team 1	Team 2	Team 3
10:50	11:00	Team 4	Team 5	Team 6
11:00	11:10	Team 7	Team 8	Team 9
11:10	11:20	5 Minute break		
11:20	11:25	Team 3	Team 1	Team 2
11:25	11:35	Team 6	Team 4	Team 5
11:35	11:45	Team 9	Team 7	Team 8
11:45	11:55	5 Minute break		
11:55	12:05	Team 2	Team 3	Team 1
12:05	12:10	Team 5	Team 6	Team 4
12:10	12:20	Team 8	Team 9	Team 7

## **Event 5 – Due Diligence**

### *One-on-one with the judges*

As in the real world, investment firms have access to industry analysts to make an informed decision. Thus, in this event, teams will have access to all judges, plus the Chairman of the Goodman Gold Challenge, Mr. Jonathan Goodman, and a representative from our main sponsor, Kinross. Note that Mr. Goodman and the Kinross representative will not be judges for events 8 and 9, respectively the preliminary round of presentations and the final round of presentations. These individuals are part of the one-on-one sessions to offer teams an opportunity to speak directly with Mr. Goodman and the Kinross representative.

During this one-on-one session, teams will be able to “pick the brains” of the judges to get their opinion or advice. Teams can use this session to gather additional information to better prepare their final investment recommendation. The one-on-one sessions with judges will last 10 minutes per judge.

												 DUNDEE CORPORATION	 KINROSS
<u>Start Time</u>	<u>End Time</u>	<u>Judge 1</u>	<u>Judge 2</u>	<u>Judge 3</u>	<u>Judge 4</u>	<u>Judge 5</u>	<u>Judge 6</u>	<u>Judge 7</u>	<u>Judge 8</u>	<u>Judge 9</u>	<u>J. Goodman</u>	<u>Kinross Executive</u>	
13:30	13:40	Team 1	Team 2	----	Team 3	Team 4	Team 5	Team 6	----	Team 7	Team 8	Team 9	
13:40	13:50	Team 9	Team 1	Team 2	----	Team 3	Team 4	Team 5	Team 6	----	Team 7	Team 8	
13:50	14:00	Team 8	Team 9	Team 1	Team 2	----	Team 3	Team 4	Team 5	Team 6	----	Team 7	
14:00	14:10	Team 7	Team 8	Team 9	Team 1	Team 2	----	Team 3	Team 4	Team 5	Team 6	----	
14:10	14:20	----	Team 7	Team 8	Team 9	Team 1	Team 2	----	Team 3	Team 4	Team 5	Team 6	
14:20	14:30	Team 6	----	Team 7	Team 8	Team 9	Team 1	Team 2	----	Team 3	Team 4	Team 5	
14:30	14:40	Break for the students											
14:40	14:50	Team 5	Team 6	----	Team 7	Team 8	Team 9	Team 1	Team 2	----	Team 3	Team 4	
14:50	15:00	Team 4	Team 5	Team 6	----	Team 7	Team 8	Team 9	Team 1	Team 2	----	Team 3	
15:00	15:10	Team 3	Team 4	Team 5	Team 6	----	Team 7	Team 8	Team 9	Team 1	Team 2	----	
15:10	15:20	----	Team 3	Team 4	Team 5	Team 6	----	Team 7	Team 8	Team 9	Team 1	Team 2	
15:20	15:30	Team 2	----	Team 3	Team 4	Team 5	Team 6	----	Team 7	Team 8	Team 9	Team 1	

## **Event 6 – Submission of Presentation**

Before breakfast on the presentation day, between 7:30am and 8:00am, teams must hand-in a USB key with their final presentation. The presentation must be in PowerPoint format and saved with the file-name (team number) assigned to them (for example: Team3.pptx). Teams may opt to provide their presentation in PDF format if they wish to do so.

Late submissions will not be accepted and the team will not participate in the qualifying round of presentations. A clicker will be available to the presenting team.

## **Event 7 – Assignment of Judges to Leagues**

At breakfast of the presentation day, the assignment of the judges to the leagues will be announced. Until such time, the judges will not know to which league they are assigned to thus ensuring impartiality during the one-on-one sessions with the judges (Event 5).

In the spirit of fairness and impartiality, judges may not request to be assigned to a specific league; such requests will be denied.

As much as possible, efforts will be made to adhere to the following conditions:

1. Francophone judges will be randomly assigned into leagues with a francophone team;
2. For each league, attempts will be made to have at least one mining executive and one investment or finance specialist;
3. In the event that the number of judges does not divide equally among each league, by random draw, there may be extra judges in some leagues.

## **Event 8 – Qualifying Round**

### *Presentation*

**Teams must “sell” their investment idea to the committee.**

In the qualifying round of the competition, each team will be allowed 15 minutes for their presentation or pitch to a panel of judges, hereafter named the investment committee, to which they recommend an investment. Teams will tell the committee which company they should invest in and why. Teams should provide a justification based on any quantitative and qualitative analysis.

Each member of the team must participate in the presentation.

The qualifying round is closed-door; only coaches may be present in the presentation rooms.

Following each pitch, the committee will have up to 6 minutes to question the team. Again, we stress that the evaluation will be based on the teams' abilities to sell, demonstrate research quality and originality in their thought processes. See the section “Judging Sheet” for details of the evaluation criteria.

**There is an opportunity for judges to provide feedback to the teams.** We encourage the judges to provide as much critical and constructive feedback as possible to competing teams.

The schedule for the qualifying round of a team presentation is as follows:

- 00:00 to 01:00 – Setup and greet the judges (1 minute)
- 01:00 to 16:00 – Presentation (15 minutes)
- 16:00 to 22:00 – Question period (6 minutes)
- 22:00 to 25:00 – Team exits / Judges deliberate for the Judge's Choice Award (3 minutes)
- 25:00 to 30:00 – Judges provide feedback to the team (5 minutes)
- 30:00 to 35:00 – Team returns to the holding room / Break for the judges (5 minutes)



## **Event 9 – Final Round**

### *Presentation*

After lunch, the finalists will return to the holding room to make a decision on the presentation order. A random draw will be made to choose one of the 3 finalists and said winner will decide the presentation time slot they want. We will proceed with a 2<sup>nd</sup> draw to give that team a choice of among the remaining presentation time slots. The last remaining time slot will be assigned to the remaining finalist.

<b><u>Start Time</u></b>	<b><u>End Time</u></b>	
01:05	01:35	League winner
01:35	02:05	League winner
02:05	02:35	League winner

Following the draw of presentation order, the winning team of each league will have the opportunity to receive additional feedback and a pep talk from the judges of their league. This feedback session will last 15 minutes. Teams may not modify the slides of their presentation but they may adjust the content of their speech based on the feedback they received.

The final round of presentations is open to the public. Teams will redo their 15-minute presentation which will be followed by a 10-minute question and answer session. The Q&A is extended by 4 minutes because of the larger pool of judges on the panel.

## **Event 10 – Awards Gala**

The winning team (1<sup>st</sup> place) will be announced at the Awards Gala. The team will be invited up to the podium. The team will receive a letter of congratulations along with details on how to receive their prize. The 2<sup>nd</sup> and 3<sup>rd</sup> place teams will also be announced at the gala and will be invited to the podium to receive their prizes. After the announcement of the winning team, all teams will be provided their ranking in the preliminary round of the competition.

## **THE WINNING PRIZES**

The prize for each team member of the winning team is a gold coin worth  $\frac{1}{4}$  of an ounce of gold and the cash equivalent of  $\frac{3}{4}$  of the price of gold in Canadian dollars on the close of Friday January 31<sup>st</sup>, 2026 as indicated at goldprice.org: <https://goldprice.org/gold-price-canada.html>. The winning team will receive a gold-coloured miners' lunchbox. **Please note that the prizes, the gold coin, the cash equivalent, and the lunchbox, are per student on the winning team.**

- The prize for each team member of the 2<sup>nd</sup> place team is a silver coin and a silver-coloured miner's lunchbox.
- The prize for each team member of the 3<sup>rd</sup> place team is a silver coin and a bronze-coloured miner's lunchbox.
- All remaining participating teams will receive a black-coloured miner's lunchbox.

## **FIRM ADHERENCE TO TIME**

### *Presentation*

A monitor (also known as a “timekeeper”) will supervise each presentation. The monitor will begin by asking members of the audience to switch off all mobile phones. The monitor will then ask the team to enter the presentation room when the judges are ready.

The team will have one (1) minute to setup and get ready to present. The monitor will introduce the presenting team by stating the name of the University and have the team begin their presentation.

One of the following techniques will be used to inform the team of time remaining for their presentation.

A laptop displaying a timer will be placed behind the judges and face the team. The time will commence at 15 minutes and automatically run down to zero. Team members will be able to glance at the laptop screen and manage the flow and speed of their presentation.

When the 15 minutes are up, the monitor will end the presentation whether or not the team has finished.

Following the completion of the formal presentation, the monitor will start the timer and provide 6 minutes to the judges for the Q&A session; for the final round of presentation, the Q&A will be 10 minutes. Teams may show new slides during the Q&A session provided they are relevant to questions asked. The team may not use the Q&A session to finish their presentation.

We ask our judges to please be wary of the Q&A time limit and to please make their questions succinct and to the point in order to allow the competitors to answer them. We also ask our judges to please respect our schedule in order to keep the entire competition on track.

## **SCORING**

After all teams within the league have presented, each judge will determine a winner using an eleven-point scale, i.e., the total of the points for all teams in the league must equal eleven (11).

Ties are not permitted and the lowest possible score is 0. Judges are allowed to use fractions in their scoring (i.e., 5.5, 5.0 and 0.5), provided this does not result in a tie.

## **DETERMINING THE FINALISTS**

### *Qualifying Round*

During the qualifying round of the competition, we expect the judges to complete the evaluation sheets independently from each other and to not interfere or “push their opinion” onto the other judges in the room.

Judges will have a few minutes to decide the score and outcome of the presenting teams. Judges are not to deliberate in determining the winner of the preliminary round.

The finalists will be those obtaining the highest cumulative score in their respective league.

## **DETERMINING THE WINNER**

### *Final Round*

During the final round of the competition, we expect the judges to complete the evaluation sheets independently from each other before heading into the deliberation room.

Once in the deliberation room, judges work together to come to a consensus in selecting the winner of the Goodman Gold Challenge. For discussion purposes only, the scores on the evaluation sheets will be tallied.

Only the judges and the Academic Integrity Officer are allowed in the deliberation room; no other persons are permitted to attend nor observe.

## **OTHER AWARDS & PRIZES**

### *CEO'S Choice Award*

The CEO's Choice Award is given to a team that impressed the CEO's the most during the one-on-one session either on preparedness, type of questions, level of motivation and excitement, or any other criteria decided by the CEOs. Members of the winning team will each receive a silver coin.

### *Judge's Choice Award*

The Judge's Choice Award is given to a student who impressed the judges the most during the teams' preliminary round of presentation. The criteria may be the student that told the best story, that engaged the audience and kept the judge's attention throughout the preliminary round of presentation. Basically, it's the student that stood out the most within the team. Every team will have a winner; the winners of this award will receive a silver coin.

### *Women in Mining Prize*

The Women in Mining Prize is provided by the Women in Mining organization. As Canada's leading organization for women in mining, they envision an industry that fosters, promotes and empowers women. They see a future where the possibilities, opportunities and dreams are the same for all, regardless of gender. Their mission is to Educate, Elevate and Empower all women in mining and affiliated industries. A prize will be given to each female student participating in the GGC.

### *Student's Choice Award*

The Student's Choice Award is given to a judge who impressed the student's the most during the one-on-one session with the judges. The criteria may be the judge who was the most informative, the most interesting or helpful. Basically, it's the judge that stood out the most for the students. After the one-on-one session with the judges, each student will choose 3 judges out of the 12 and for each of the chosen judges, give one of them a score of "3-stars", the other the score of "2-stars", and the other a score of "1-star". The winner of this award will be engraved on a plaque and given a trophy.

## JUDGING SHEET

The following is the judging sheet for both the qualifying and final round of presentations.



### Judging Sheet

Team #: \_\_\_\_\_

EVALUATION CRITERIA	COMMENTS AND RATINGS	
	Range: N = Needs Improvement	A = Average E = Excellent
<b>Quality of Research</b> <ul style="list-style-type: none"> <li>Does the team have correct quantitative analysis (are the numbers right?)</li> <li>Is the analysis sound?</li> <li>Is the logic flow appropriate?</li> </ul>	Rating: _____	
<b>Presentation</b> <ul style="list-style-type: none"> <li>Did the team "sell" the investment idea?</li> <li>Is the presentation style outstanding?</li> <li>Is the content flawless?</li> </ul>	Rating: _____	
<b>Originality of Thought</b> <ul style="list-style-type: none"> <li>Did the team bring something new to the table?</li> </ul>	Rating: _____	
<b>Handling of Questions</b> <ul style="list-style-type: none"> <li>Ability to defend position, convincing</li> <li>Consistency with presentation</li> <li>Ability to answer questions</li> <li>Smoothness and balance of group</li> </ul>	Rating: _____	
<b>GENERAL COMMENTS</b>		
<b>STRENGTHS</b>		
<b>AREAS FOR IMPROVEMENT</b>		
<b>KEY REASON FOR DECISION</b>		Rating: _____

## ROLE OF THE JUDGES

The judges play the role of an investment committee; they will use their real names and professional positions when introducing themselves. Consequently, each member of the judging panel will be playing their real-world role; they are not assigned a specific area of focus nor assigned an arbitrary imaginary responsibility within the investment committee. As such, this will ensure that the judges consider all aspects of the investment analysis and recommendation, and gives students clarity regarding the expertise and motivations of each judge.

Doing so should allow consistency in the judging process for the entire round, so teams can be assured of getting similar treatment to their opponents. As in the real world, judges will be free to ask questions that span more than one aspect of the presentation.

### **Fairness in judging.**

We understand every judge carries inherent biases based on their experience, expertise and background; however, a judge should be able to remove the competitor evaluation from any bias such as that towards personal background or race. As we have international schools attending, competitors may have noticeable accents that should not affect the evaluation of their content and presentation style.

### **Evaluation sheet.**

The same judging criteria are used for both the qualifying round and the final round of the competition.

### **Favouritism.**

Competitors are not required to remove their nametags before they enter the presentation room. Furthermore, teams are allowed to display their university name on the first slide or any subsequent slides of their presentation. Thus, participating schools and students are made public to the judge's eyes. This said, we ask that judges keep their personal feelings and opinions of students and schools to themselves and not let it affect their scoring of the competitors.

### **Attendance.**

We highly encourage all judges to attend the various events of the competition: opening gala and awards gala. We ask that they remain neutral when meeting and interacting with the competitors and other judges to ensure fairness to all teams. Coaching of the teams is only possible during the speed-meeting event (Event 5).

### **Timing of scheduled events.**

We ask our judges to please adhere to the schedule of each event. For that reason, the GGC is providing shuttle service not only for the students but also for the judges so that all events commence at the scheduled time.

### **Personal meetings.**

If judges or executives need to attend work-related meetings, they can do so outside the venues of the competition so as to not disrupt the scheduled activity. Please ask one of the GGC organizers for access to a private room, one will be provided.

## ACADEMIC HONESTY

The Goodman Gold Challenge and Laurentian University want to ensure that everyone plays a fair game. Teams will be asked to agree to an academic honesty policy upon their arrival at the competition. Any dishonest behaviour during the competition will have consequences and can result to a team's disqualification.

The Goodman Gold Challenge is different from other business/case competitions. This competition aims to be realistic. As the students are informed of the three (3) companies weeks before the competition, access to resources is unlimited. Students are free to use resources on the Internet, libraries, as well to ask their peers, professors, and industry professionals for insight prior to the competition. Once teams arrive in Sudbury for the 3-day competition, we ask that coaches do not intervene or provide any assistance to the teams.

## PARTICIPATION AND PROFESSIONAL CONDUCT

Students are expected to participate in all of the competition's events, making it a wholesome and worthwhile experience for all participants.

Participating students are expected to conduct themselves in a professional and appropriate manner during the entirety of the event. The competition will welcome a multitude of guests, from special guests and keynote speakers, to community and academia members, to industry professionals and corporate sponsors.

Students are also expected to dress appropriately during all events of the competition. Business casual is appropriate for most of the competition; however, formal attire is expected for both the Opening (welcome) Gala and the Awards (closing) Gala. Coat-check services will be available during the competition.

Shuttle service is provided to and from the hotel and the university or other venues. All students (and coaches) are expected to be on time to take the shuttle so that the events can commence at their scheduled time. The local team is expected to stay at the hotel and use the shuttle service.

On Day 1:

- At the Opening Gala, we encourage students to mingle and talk with other teams and VIP's that are present, this is your chance to network! Teams and VIP's will be invited to take their seat when the ceremony will begin. After the ceremony, there will be an opportunity to socialize and network.

On Day 2:

- During the day, teams are expected to remain together and stay in the respective venues. We will not look and search for missing teams if they miss their scheduled one-on-one sessions with the CEO's and judges.

On Day 3:

- Upon arrival from the hotel to the breakfast room, teams **are not allowed** to scatter away in hallways or empty classrooms to practice their presentations. Teams must remain in the breakfast venue at all times. Notwithstanding the above, teams may huddle in a corner or any area within the venue to practice.
- All students must hand-in their coats and electronic devices (phones, laptops, tablets, and the likes) that will be placed in a bin that will be stored in a secured and locked space on campus. During the whole day (breakfast, preliminary presentations, lunch, and final presentations), students will not have access to their electronic devices. Students will receive their personal belongings after completing a survey following the final round of presentations.

- Prior to the preliminary round of presentation, all teams will be placed in a holding room until they are invited to their presentation room. Once a team has presented, it will return to the holding room and remain there until the scheduled lunch.
- Prior to the final round of presentation, finalists will be placed in a holding room until they are scheduled to make their final presentation. Once a team has presented, it must return to the holding room; finalists may not stay in the presentation room to watch another team present. Finalists will remain in the holding room until the end of all presentations. *Non-finalist teams are expected to be in the presentation room to watch all final presentations.*
- All teams and team members are expected to attend the Awards Gala; this is another opportunity to network with other teams and VIP's.

The Goodman Gold Challenge is an excellent opportunity for students to network with other students and industry professionals, all while experiencing a unique mining investment competition. We encourage all students to participate wholeheartedly in the competition and make the Goodman Gold Challenge one to be remembered!

## PROCEDURE IN THE EVENT OF RULE VIOLATION

The organizers retain the right to disqualify any team from the competition if the rules are not observed or if a team does not maintain a proper standard of conduct in the professional and collegial spirit of the competition.

**Any concerns or disputes regarding the implementation of these rules and/or any improper or disloyal behaviour must be brought to the immediate attention of the organizers.** Please note that the decision of the Academic Integrity Officer is final and not subject to review.

## ITEMS TO BRING

Students are asked to bring the following items to the Goodman Gold Challenge:

- Credit card, one per room (to cover any incidentals or damages in the hotel room);
- Warm clothing, including a coat and boots;
- Formal attire, for the Opening Gala and Awards Gala;
- Business casual clothing for various events during the competition.

Students are free to bring laptops, textbooks, or any other tools and resources for the competition. We also encourage students to bring resumes and business cards, if they wish to network with the many industry professionals and guests at the Goodman Gold Challenge.

Ramsey Lake becomes a large skating rink during the month of January and February at the foot of Science North. Students who wish to skate on the lake should bring skates and proper clothing.

## CONCLUSION

The Goodman Gold Challenge is to be an event like no other. The competition hopes to build awareness around financial investment and demonstrate how investing is imperative to one's financial growth and success, regardless of one's studies or career choices. The competition aims to create a fair learning environment, with integrity and professionalism. We hope all students can embrace this mission and make the Goodman Gold Challenge one to be remembered!