



NATIONAL BUILDING RECONCILIATION FORUM (NBRF)

June 25 to 27, 2024 • Laurentian University

Sponsorship Opportunities



Join us in Sudbury from June 25 to 27, 2024 for the 8th Annual National Building Reconciliation Forum (NBRF).

A Universities Canada initiative, the NBRF annual event stems from the Truth and Reconciliation Commission's (TRC) Calls to Action. The aim of the Forum is to support and grow the work of Truth and Reconciliation among key partners such as Indigenous peoples, university administrators, faculty and government policy makers.

This year, NBRF participants will discuss, share best practices, and support participants in exploring critical issues, innovative solutions and approaches related to education for First Nations, Métis and Inuit students. This year's theme is Indigenous Education and Mapping Out Institutional Spaces.

NBRF will facilitate the sharing of knowledge and experience in a wide variety of formats: panel discussions, oral histories, workshops, lectures and presentations from the visual and performing arts. A Vendors/Makers' Market will be on site during the Forum. A critical element of the Forum is a direct and collaborative engagement with First Nations, Métis and Inuit communities. The Forum will include an exceptionally diverse program of Guest Speakers, Special Sessions, Elders and Knowledge Keepers all engaged in advancing Truth and Reconciliation in our education systems.

SPONSORSHIP OPPORTUNITIES

The National Building Reconciliation Forum is an excellent opportunity for your organization to connect and network with representatives from First Nations, Métis and Inuit communities, national educators, industry stakeholders, keynote speakers and presenters.

Various levels of sponsorships have been established with varying degrees of visibility, recognition and engagement opportunity. Six distinct levels are available, with commensurate benefits throughout the event, as well as throughout the promotional phase, depending on the package. Please note that sponsorship funding directly supports the overall conference budget.

\$100,000	\$50,000	\$30,000	\$10,000	\$5,000	\$1,000
					
THUNDERBIRD Title Sponsorship (1)	Wolf Sponsorship (2)	Bear Sponsorship (3) Elk Sponsorship (5)	Wolverine Sponsorship Turtle Sponsorship		

THUNDERBIRD



TITLE SPONSORSHIP

\$100,000

A single THUNDERBIRD TITLE SPONSORSHIP partner is sought that will take center stage in full event recognition as well as in all promotional and engagement activities prior to and during the Forum. Benefits will include:

- Corporate/Organization profile on Forum website
- Logo featured in PPT Forum template, looping during all presentations and social events
- Name/logo on badges
- Logo on promotional items (bags, bottles, etc.)*
- Promotional materials in delegate bags
- Logo on website
- Logo on signage (coffee stations, sponsor banners)
- Logo prominently displayed at Social Evening Nibwaachidwin and at Banquet
- Acknowledgement in opening and closing remarks
- Attendance & remarks at Community Day events
- Recognition in final printed NBRF 2024 Report
- Mentions on social media profiles: X/formerly Twitter, Facebook, with links to sponsor social media (10)
- Complimentary NBRF Registrations (6)
- Complimentary banquet tickets (6)
- Complimentary Social Evening Nibwaachidwin tickets (6)
- Complimentary President's Luncheon tickets (3)
- Complimentary booth in Vendors/Makers' Market area

**subject to availability, on a first-come, first-served basis*



Wolf SPONSORSHIP

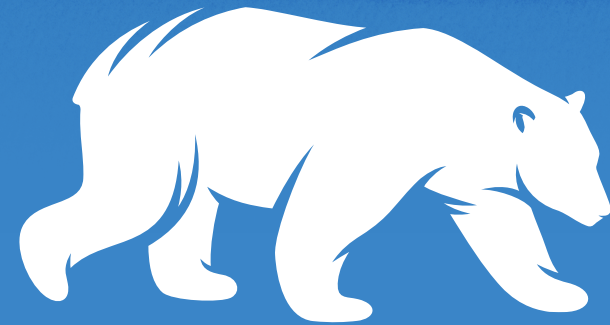
\$50,000
(2 available)

Two Wolf Sponsorship partners are sought that will anchor the event and be involved at the top level of pre-event and event visibility, promotion and engagement at the Forum.

BENEFITS WILL INCLUDE:

- Corporate/Organization profile on Forum website
- Name/logo on badges
- Logo on promotional items (bags, bottles, etc.)*
- Promotional materials in delegate bags
- Logo on website
- Logo on signage (coffee stations, sponsor banners)
- Logo prominently displayed at Social Evening Nibwaachidwin and at Banquet
- Acknowledgement in opening and closing remarks
- Attendance & remarks at Community Day events
- Recognition in final printed NBRF 2024 Report
- Mentions on social media profiles: X/formerly Twitter, Facebook, with links to sponsor social media (7)
- Complimentary NBRF Registrations (4)
- Complimentary Banquet tickets (4)
- Complimentary Social Evening Nibwaachidwin tickets (4)
- Complimentary President's Luncheon tickets (2)
- Complimentary booth in Vendors/Makers' Market area

**subject to availability, on a first-come, first-served basis*



Bear SPONSORSHIP

\$30,000
(3 available)

Three Bear Sponsorship partners will benefit from event visibility, complimentary passes and promotion of the Forum.

BENEFITS WILL INCLUDE:

- Corporate/Organization profile on Forum website
- Promotional materials in delegate bags
- Logo on website
- Logo on signage (coffee stations, sponsor banners)
- Name prominently displayed at Social Evening Nibwaachidwin and at Banquet
- Acknowledgement in opening and closing remarks
- Attendance at Community Day events
- Recognition in final printed NBRF 2024 Report
- Mentions on social media profiles: X/formerly Twitter, Facebook, with links to sponsor social media (5)
- Complimentary NBRF Registrations (2)
- Complimentary Banquet tickets (2)
- Complimentary Social Evening Nibwaachidwin tickets (2)
- Complimentary President's Luncheon tickets (1)
- Complimentary booth in Vendors/Makers' Market area

**subject to availability, on a first-come, first-served basis*



Elk SPONSORSHIP

\$10,000
(5 available)

Five Elk Sponsorship partners will benefit from event visibility and complimentary vendor market booth at the Forum.

BENEFITS WILL INCLUDE:

- Promotional materials in delegate bags
- Logo on website
- Logo on signage (coffee stations, sponsor banners)
- Name prominently displayed at Social Evening Nibwaachidwin and at Banquet
- Attendance at Community Day events
- Recognition in final printed NBRF 2024 Report
- Mentions on social media profiles: X/formerly Twitter, Facebook, with links to sponsor social media (3)
- Complimentary NBRF Registration (1)
- Complimentary table in Vendors/Makers' Market area

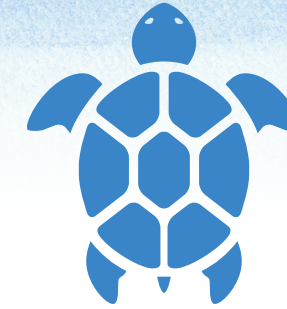


Wolverine SPONSORSHIP

\$5,000

WOLVERINE LEVEL SPONSORSHIP PARTNERS WILL ENJOY THE FOLLOWING BENEFITS:

- Promotional materials in delegate bags
- Name on website
- Name on signage (coffee stations, sponsor banners)
- Name prominently displayed at Social Evening Nibwaachidwin and at Banquet
- Attendance at Community Day events
- Recognition in final printed NBRF 2024 Report
- Mentions on social media profiles: X/formerly Twitter, Facebook, with links to sponsor social media (1)
- Complimentary NBRF Registration (1)
- Complimentary table in Vendors/Makers' Market area

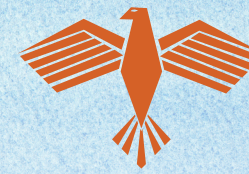


Turtle SPONSORSHIP

\$1,000

TURTLE LEVEL SPONSORSHIP PARTNERS WILL ENJOY THE FOLLOWING BENEFITS:

- Name on website
- Name on signage (coffee stations, sponsor banners)
- Attendance at Community Day events
- Recognition in final printed NBRF 2024 Report
- Complimentary table in Vendors/Makers' Market area



SPONSORSHIP LEVELS	Thunderbird (1 only – Title Sponsor) \$100,000	Wolf (2 only) \$50,000	Bear (3 only) \$30,000	Elk (5 only) \$10,000	Wolverine \$5000	Turtle \$1,000
Corporate profile on website	*	*	*			
Logo featured in Forum PPT template (looped at all presentations and social events)	*					
Name/logo on badges	*	*				
Logo on promotional items: bags, bottles etc.*	*	*				
Promotional materials in delegate bags	*	*	*	*	*	
Logo on website	*	*	*	*		
Name on website					*	*
Logo on signage: coffee stations and sponsor banners	*	*	*	*		
Name on signage: coffee stations and sponsor banners					*	*
Logo prominently displayed at Social Evening Nibwaachidwin and at the Banquet	*	*				
Name prominently displayed at Social Evening Nibwaachidwin and at the Banquet			*	*	*	
Acknowledgement in opening and closing remarks	*	*	*			
Attendance and Remarks at Community Day events	*	*				
Attendance at Community Day events			*	*	*	*
Recognition in final printed NBRF 2024 Report	*	*	*	*	*	*
Mentions on social media profiles: X (formerly Twitter), Facebook, with links to sponsor social media	10	7	5	3	1	
Complimentary NBRF Registrations	6	4	2	1	1	
Complimentary Banquet tickets	6	4	2			
Complimentary Social Evening Nibwaachidwin tickets	6	4	2			
Complimentary President’s Luncheon tickets	3	2	1			
Complimentary booth in Vendors/Makers’ Market area	*	*	*			
Complimentary table in Vendors/Makers’ Market area				*	*	*

Sponsorship/Payment

If you are interested in sponsoring the 8th Annual National Building Reconciliation Forum (NBRF), please contact universityadvancement@laurentian.ca

Payment options

- Cheque – made out to Laurentian University - memo: NBRF 2024 Sudbury
- EFT/Direct deposit – bank account details will be provided by Laurentian University for direct deposit.
- An acknowledgement of payment and receipts will be sent once sponsorship funds are processed.

Custom Sponsorship Opportunities

Should you be interested in sponsorship opportunities other than those currently offered in the programme, please forward your suggestions and questions to: Tracy MacLeod at: tmacleod@laurentian.ca.

Sponsorship proposals will be reviewed by the NBRF Committee.

General Information

If you have any questions about the 8th Annual National Building Reconciliation Forum (NBRF), please contact Carole Perreault at: nbrf2024@laurentian.ca or at 705-675-1151, ext. 3437.



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