

BOARD EXECUTIVE SUMMARY

Board of Governors

Agenda Title	Final Strategic Plan and Implementation Plan		
Agenda Item No.	5		
Date of Meeting	February 16, 2024		
Open/Closed session	Open		
Action Requested	X For Approval □ For Information and discussion		
Proponent	Dr. Sheila Embleton		
Presenter(s)	Dr. Sheila Embleton will introduce Chris Loreto from Strategy Corp		

1. PURPOSE

Presenting the Final Strategic Plan and its associated Implementation Plan to the Board of Governors for approval.

2. SYNOPSIS

This document presents the Final Strategic Plan and Implementation Plan of Laurentian University.

This document was presented to the Audit and Risk and Human Resources Committees for review and discussion. Subsequent minor amendments were made in consultation with Senior Administration. The document being presented for consideration includes those amendments.

3. RESOLUTION TO CONSIDER:

THAT the Board of Governors approve the Strategic Plan and Implementation Plan, as recommended by the Audit and Risk and Human Resources Committees, and as presented at its meeting of February 16, 2024.

4. RISK ANALYSIS

Please note below the specific institutional risk(s) this proposal is addressing.			
☑ Enrolment Management	☑ Relationship with Stakeholders		
☑ Faculty and Staff	⊠ Reputation		
	⊠ Research Enterprise		
☑ IT Services, Software and Hardware	□ Safety		
	⊠ Student Success		
☐ Physical Infrastructure			

5. RECOMMENDATIONS

That the Board of Governors approve the Strategic Plan and Implementation Plan.

A Background/Issue Description

As per the plan of arrangement, an RFP was issued and Strategy Corp were selected as the consultants to draft Laurentian's 2024-2029 Strategic Plan. More than 2,500 members of the community provided input across the various engagement channels during the period of July 2023 to December 2023.

B Alignment with Strategic Objective or Plan of the University

This recommendation is in line with the University's requirements as part of the Plan of Arrangement..

C Other options considered (where applicable):

N/A

D Risks including legislative compliance

As per the plan of arrangement, Laurentian's Board of Governors is required to approve a Strategic Plan.

E Financial Implications (where applicable):

F Benefits

The engagement process made one thing very clear: the Laurentian community is very hopeful for the future of the University and is extremely committed to seeing it succeed. A full summary of engagement findings from the engagement process can be found in the *What We Heard Report*.

G Consultations (where applicable)

Strategy Corp conducted 20 one-on-one interviews, 20 group interviews, 15 focus groups, 4 drop-in engagement sessions, and 3 surveys with Laurentian's stakeholders to gather valuable insights and perspectives regarding Laurentian's strengths, weaknesses, opportunities, threats, and future mission, vision, and values. This included Laurentian's President, Vice-Presidents, Executive Team, Board of Governors, Senate, staff, faculty and students. Following the DRAFT of the Strategic Plan, StrategyCorp re-engaged key internal and external stakeholders to validate the DRAFT plan.

H Communications Plan

Internal communications will be sent and a press release prepared for the wider community. This will be followed by an event to mark the official launch of the plan, with subsequent further rollout events over the coming months.

I Next Steps

Following Board of Governors approval, the Strategic Plan will begin to be implemented and will form the basis for both the Academic Plan and Research Plan for the University.

J Appendix

Item 5 A - Draft 2024-2029 Strategic Plan Item 5 B - Draft One-year Implementation Plan

<u>ITEM 5 A</u>

OPEN | 16-Feb-2024 Board of Governors





STRATEGIC PLAN 2024-2029

February 2024

Aki Gaabijidebendaagwak

Ka ke ginwaamdanaa Aki Gaabijidebendaagwak Robinson Huron Naakinegewin ode 1850. Miinwa ginwaamdandaa Laurentian Chi-kinomaagegamik gewii teg maanpii gidaa kiimina Atikameksheng Anishinaabek debendaagwak miinwa Chi-odeno Sudbury miinwa gewii debendaagwak Wahnapitae Anishinaabe kiing. Gichipiitenmananig Anishinaabek-ga nakiitaanaa weweni maanpii Laurentian Chi-kinomaagegamik Debwewin miinwa Minadaapnagewin Nakii Naadmageh Makwataagziiwin. Miigwech.

Land Acknowledgement

We would like to acknowledge the Robinson-Huron Treaty of 1850. We also further recognize that Laurentian University is located on the traditional lands of the Atikameksheng Anishnawbek and that the City of Greater Sudbury also includes the traditional lands of the Wahnapitae First Nation. We extend our deepest respect to Indigenous peoples – as a sign of our continued relationship we will support Laurentian University's Truth and Reconciliation Task Force Recommendations. Miigwech.

Reconnaissance du territoire

Nous désirons reconnaître le Traité Robinson-Huron de 1850. Il importe aussi de souligner que l'Université Laurentienne se trouve sur les terres traditionnelles des Atikameksheng Anishnawbek et que la Ville du Grand Sudbury comprend également celles de la Première Nation de Wahnapitae. Nous tenons à exprimer notre profond respect à tous les peuples autochtones et, comme signe de notre relation suivie avec eux, appuierons les recommandations émises par le Groupe de travail sur la vérité et la réconciliation de l'Université Laurentienne. Miigwech.



Table of Contents

viessage nom the riesident	. ∠
Strategic Plan at a Glance	. 3
/ision ⁻	. 5
Mission	. 7
/alues	9

STRATEGIC DIRECTIONS

STRATEGIC DIRECTIONS	
Enhancing our Student Experience 10 Context 1 Strategic Goals and Initiatives 1 Measuring Progress 1	1
Energizing Our Academic and Research Mission 1. Context	3
Building Up the Communities We Serve	5
Valuing and Supporting Our People	7
Cultural Enablers	





Connection, Innovation and Impact.

Laurentian University has been a source of pride for Greater Sudbury and Northern Ontario since its founding. For more than 60 years, Laurentian has been a vital partner in the success of thousands of individual students, faculty, and staff, and the local and regional communities for which it was established. Laurentian has always been at its best when it has understood how interconnected

it was established. Laurentian has always been at its best when it has understood how interconnected it is with the communities that it serves and harnessed the resilience, creativity and diverse knowledge of its people to create and deliver excellent education and innovative research for the benefit of these communities.

I am pleased to introduce our new strategic plan, Laurentian's Plan for Connection, Innovation and Impact. This plan sets out a positive path forward for Laurentian through a clear articulation of who we are, where we are going, and the shared priorities that will focus our actions to achieve our aspirations and ambitions.

This path forward emphasizes the importance of, and our dedication to, deepening our partnerships and fostering collaborations with our community in four priority areas: enhancing our student experience; energizing our academic and research mission; building up the communities we serve; and valuing and supporting the people who make up our Laurentian team.

These strategic priorities align with our vision to bring the power of Northern Ontario values, resilience, innovation, and Indigenous ways of knowing to the world. They are grounded in our mission to prepare the leaders and changemakers of tomorrow through an inclusive, intellectually curious and connected bilingual and tricultural learning community. They are guided by our values of community, integrity, student success, stewardship, and collaboration.

I am excited about Laurentian's future, and I hope you are too. I invite you to become an active participant in putting forth Laurentian's Plan for *Connection, Innovation and Impact* for the benefit of our students, faculty, staff, and the communities that we serve.

Sincerely,

Dr. Sheila Embleton, FRSC, FRSA Interim President and Vice-Chancellor, Laurentian University

Strategic Plan at a Glance

Vision

Bring the power of Northern Ontario values, resilience, innovation, and Indigenous ways of knowing to the world.

Mission

Prepare the leaders of tomorrow through an inclusive, intellectually curious and connected bilingual and tricultural learning community.

Values

Community • Integrity • Student Success • Stewardship • Collaboration

Strategic Directions



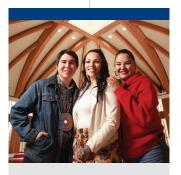
Enhancing our Student Experience

- Build Strong
 Foundations for Student
 Success and Well-being
- The Northern University of Choice
- Animate Laurentian's Campus Environment



Energizing our Academic and Research Mission

- Invest in Faculty Career Development and Success
- Expand Academic and Research Excellence in Areas of Northern Impact
- Enhance Francophone and Indigenous Program Offerings and Partnerships
- Integrate Interdisciplinarity and Tricultural Learning into Degree Programs



Building Up the Communities We Serve

- Build Northern Ontario's Economic, Social, and Environmental Sustainability
- Reimagine the Laurentian Varsity Brand
- Establish Strong Local and Global Industry, Alumni and Donor Networks



Valuing and Supporting our People

- Cultivate a Supportive and Inclusive Team Culture
- Take Care in Developing Our People
- Support LU Leaders in Driving and Sustaining Transformation
- Drive Excellence in University Governance



Vision

Bring the power of Northern Ontario values, resilience, innovation, and Indigenous ways of knowing to the world.



Our vision is defined by the resilience, ingenuity, and diversity of our region. Laurentian and its people will be recognized leaders in unlocking the potential of the diverse communities we represent and serve, and in making new discoveries through the convergence of traditional and contemporary knowledge and methods. The transformative impact of our people will go beyond our region to contribute to a more prosperous, equitable, and sustainable world.

Northern Ontario...

Values: Our ingenuity, self-sufficiency, and sense of community which encompasses a large francophone community.

Resilience: Our ability to adapt and be agile in turning challenges into opportunities.

Innovation: Our approach to education is founded in our natural surroundings, transformative learning experiences, and interdisciplinary collaborations.

Indigenous: First Nations, Métis and Inuit peoples and communities.

Indigenous ways of knowing: Our perspectives and understandings born out of Indigenous languages, ceremonies, practices, and relationships.



Mission

Prepare the leaders of tomorrow through an inclusive, intellectually curious and connected bilingual and tricultural learning community.



Our mission is to prepare the leaders and changemakers of tomorrow in a bilingual and tricultural environment that nurtures creativity and broadens understanding. We are committed to providing an inclusive academic environment that thrives on diversity and is enriched by bringing together different perspectives and ideas that spark curiosity and innovation. We are driven to continuously generate, explore and refine ideas that contribute to the wealth of human knowledge that will shape a more prosperous, equitable, and sustainable world.

Inclusive: A higher education environment enabled by a diverse faculty and staff that is accessible and welcoming to students from all walks of life.

Intellectually Curious: Persistent generation and evolution of ideas in service to the advancement of knowledge.

Bilingual and Tricultural: A unique linguistic and cultural environment that bridges understanding and inspires creativity.



Values

Laurentian University will be guided by these values in shaping the University's culture, decision-making and accountability for results.



Community

We build long lasting connections with each other through caring, understanding and goodwill.



Integrity

We are transparent, respectful, and accountable to each other.



Student Success

We focus our academic and research missions on supporting the development of our students into bold thinkers and confident leaders.



Stewardship

We value the land that sustains us, the knowledge that guides us, and the languages we use to convey our gratitude.



Collaboration

We share, listen, and work together as a community to develop solutions to real world challenges.



Enhancing Our Student Experience

Laurentian will be a university of choice for students through a focus on academic foundations, a strong sense of belonging and well-being, and a unique bilingual and tricultural experience.



CONTEXT

This strategic direction was inspired by the following insights from the consultation and research process:

- Laurentian's diverse student body, ranging from on-campus and mature students to those accustomed to virtual learning, shares a common goal: wanting to excel academically while enjoying vibrant experiences and building a sense of community.
- Laurentian, known for academic excellence and a tight-knit community, is seeking to enrich its campus culture and access to resources to strengthen its ability to recruit a diverse range of students locally, regionally, nationally, and internationally.
- Laurentian's community, valuing its scenic, nature-connected campus as both an educational institution and a home, sees the importance of initiatives that enhance the campus for learning and living, including sharing in tricultural and bilingual experiences that make life at Laurentian unique.

Strategic Goals and Initiatives

To advance Connection, Innovation, and Impact in the student experience, Laurentian will:

Build Strong Foundations for Student Success and Well-being

Foundations for Success: Through the Academic Plan, develop a comprehensive onboarding approach that supports students' success and well-being in their academic journey, including courses that provide all students with the fundamentals they will need to be successful in a degree program.

Extra-Curricular Experiences: Enhance Laurentian's extra-curricular clubs and varsity and intramural athletics offerings to support student well-being.

Elevate Bilingual and Tricultural Experiences: Integrate the bilingual and tricultural mandates into the Laurentian non-academic student experience and physical character.

Strengthen Career Readiness: Enhance existing offerings aimed at equipping students with industry-relevant skills, practical experiences, and professional networking opportunities to ensure their successful transition into the workforce.

■ The Northern University of Choice

Local and Indigenous Student Recruitment: Re-establish and further build relationships at the elementary and secondary levels with students, their families, school boards, and guidance counsellors to make Laurentian a first choice for pursuing a university education.

Provincial & National Recruitment: Market the value of Laurentian's tight-knit learning community and marquee academic and research programs to prospective students across Ontario and Canada.

Strategic International Recruitment: Attract, recruit, and retain a diverse international student body, particularly from jurisdictions that are complementary to the bilingual and tricultural mandate.

Animate Laurentian's Campus Environment

Campus Masterplan: Refresh Laurentian's long-term Campus Masterplan for the maintenance, renewal, preservation, and sustainable development of Laurentian's academic, research, athletics, common space, and natural assets.



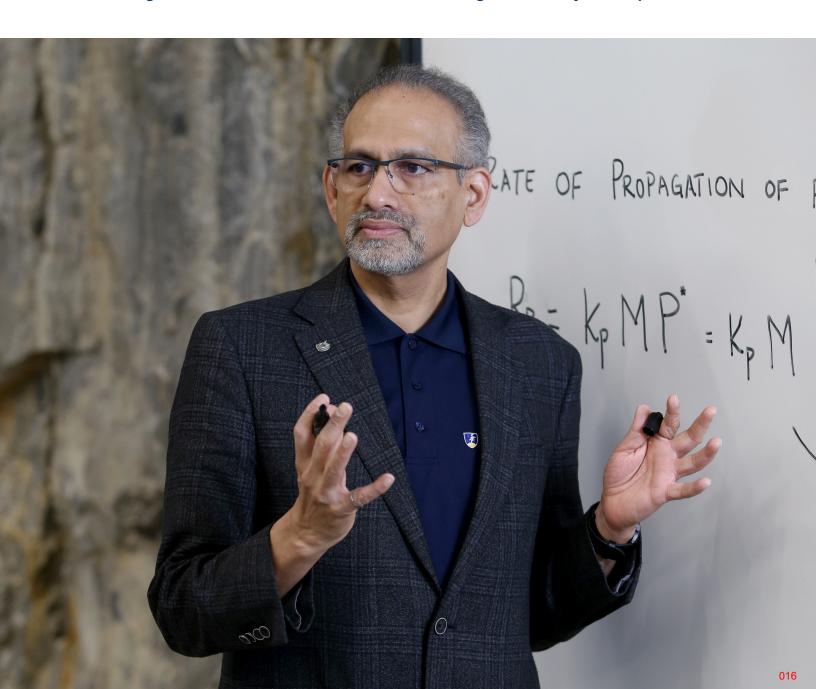
MEASURING PROGRESS

Through specific Indicative Progress Measures, including student impressions and enrollment metrics, Laurentian will support and measure the impact of the goals and initiatives for Enhancing Our Student Experience.



Energizing Our Academic and Research Mission

Laurentian will build its reputation and credibility for intellectual curiosity through a focus on competitive advantage, unique bilingual and tricultural degree construction, and a commitment to long-term faculty development.



CONTEXT

This strategic direction was inspired by the following insights from the consultation and research process:

- Laurentian's areas of teaching, academic programming, and research are strengthened by the creativity of its faculty, staff and students who challenge and push the boundaries to advance knowledge and understanding.
- Laurentian has key partnerships, relationships, infrastructure, and acknowledged excellence in areas of Northern impact that can be leveraged to continue to grow Laurentian's impactful contributions to the communities that it serves.
- The Laurentian University community and its partners recognize the differentiation that its Bilingual and Tricultural Mandate has in building learning and research that develops uniquely talented graduates and faculty.

Strategic Goals and Initiatives

To advance *Connection, Innovation, and Impact* in its academic and research capabilities, Laurentian will:

Invest in Faculty Career Development and Success

Prioritize Faculty Development: Develop and implement a comprehensive professional development policy and program to support Laurentian faculty success at all stages of careers development.

Expand Academic and Research Excellence in Areas of Northern Impact

Northern Excellence (Mining and Critical Minerals, Health and Social Well-being, and the Environment): Through the Academic and Strategic Research plans, build a network of internal and external partnerships to enhance and expand in-demand and sustainable undergraduate and graduate programs and research and training initiatives.

Enhance Francophone and Indigenous Program Offerings and Partnerships

Indigenous Studies: Expand Indigenous studies, programming, and research that recognizes and responds to the dynamic political, economic, and social contexts and contributions of Indigenous communities and peoples.

Francophone Education Leadership: Work with local and provincial post-secondary institutions, and local, regional, and provincial stakeholders, to develop a shared roadmap to create and expand seamless learning pathways for students to pursue francophone academic and research programs.

Integrate Interdisciplinarity and Tricultural Learning into Degree Programs

Triculturally Differentiated Graduates: Integrate the tricultural mandate into the learning expectations and outcomes of all existing Laurentian micro-credential, undergraduate and graduate program offerings (in-person and online).

Interdisciplinarity at the Core: Enhance opportunities for interdisciplinary, experiential, and land-based learning on campus, with industry, and with local communities and Indigenous Peoples.



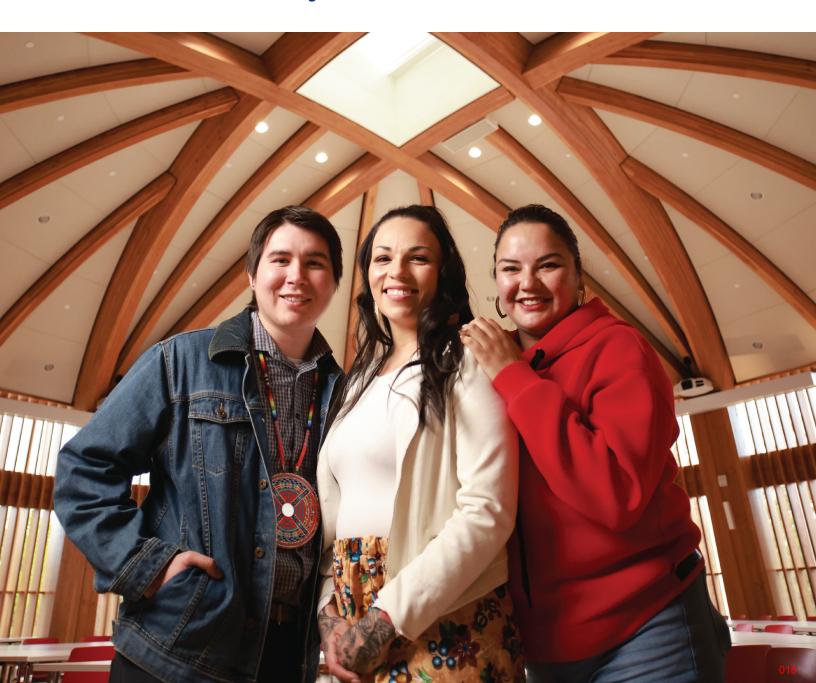
MEASURING PROGRESS

Through specific Indicative Progress Measures identified in its Research and Academic plans, Laurentian will support and measure the impact of the goals and initiatives for Energizing Our Academic and Research Mission.



Building up the Communities We Serve

Laurentian will focus on building trusting relationships for the local and global success of the Northern, francophone, and Indigenous communities that it serves.



CONTEXT

This strategic direction was inspired by the following insights from the consultation and research process:

- Laurentian's location in Sudbury, the fastest-growing urban hub in Northern Ontario, strategically positions it to play a pivotal role in driving and contributing to the City's and region's economic growth.
- Laurentian has been, and is expected to be, a collaborative and engaged partner with northern, Francophone, Indigenous and non-Indigenous communities in building up their economic, social, environmental, and technological potential through its programs and research, as well as its ability to provide transformative platforms for Indigenous knowledge, French language, and culture.
- The dedication of Laurentian community alumni and industry stakeholders, who value and seek further collaboration with Laurentian to drive innovation and prosperity at local, regional, national and global levels.

Strategic Goals and Initiatives

To advance Connection, Innovation, and Impact for its communities, Laurentian will:

Build Northern Ontario's Economic, Social, and Environmental Sustainability

Connecting Local and Global: Work with the City of Greater Sudbury, Northeastern Ontario, and with Indigenous communities to develop and implement reciprocal exchange and partnership initiatives in areas of shared interest and jointly seek out opportunities to connect the region to economically, socially, and culturally significant national and international markets.

Inter-Institutional Collaboration: Further build program and research relationships with Ontario universities and colleges of applied arts and technology inside and outside the region for the benefit of Northern students, faculty, and industry.

A Go-To Community Destination: Develop a multi-year business plan to optimize the year-round (365 days) community use of Laurentian's non-academic physical assets, including its recreational and athletic facilities and equipment.

Re-imagine the Laurentian Varsity Brand

A Varsity Brand Aligned with Northern Values and Identity: Undertake a process that engages both the campus and broader communities to re-imagine Laurentian's Voyageurs varsity brand to be more reflective of Northern values and the University's bilingual and tricultural mandate.

Establish Strong Local and Global Industry, Alumni and Donor Networks

Reconnect and Leverage: Develop strategies and initiatives to grow relationships with Laurentian's academic and research partners across various industries and its alumni and donors in support of building distinctive and mutually beneficial collaborations.



MEASURING PROGRESS

Through specific Indicative Progress Measures, including metrics to track joint projects and measure engagement with the wider community, partners, and industries, Laurentian will support and measure the impact of the goals and initiatives for Building Up the Communities We Serve.



Valuing and Supporting Our People

Laurentian will focus on becoming a trusted employer that values, empowers and grows its people.



CONTEXT

This strategic direction was inspired by the following insights from the consultation and research process:

- There is a need to better cultivate a learning and supportive working environment for Laurentian's dedicated and passionate faculty and staff, equipping them with the resources and support they need to transform the university to elevated new heights of connection, innovation and impact. There is a need to enhance internal communication and collaboration at Laurentian University to break down silos and foster an environment of interdepartmental and interfaculty collaboration and academic interdisciplinarity to differentiate Laurentian from its competitors.
- Make Laurentian an employer of choice in a competitive local, regional, national and international market for faculty and staff.

Strategic Goals and Initiatives

To advance Connection, Innovation, and Impact with its people, Laurentian will:

Cultivate a Supportive and Inclusive Team Culture

Value the Excellence of Our People: Enhance initiatives at Laurentian to recognize and celebrate teaching, research, and community engagement excellence among faculty, staff, students, and administrators.

Deliver Proactive and Strategic Communications: Develop an annual institutional strategic communication and stakeholder engagement plan to enhance the quality and reach of communications and engagements with internal and external stakeholder audiences to build connection.

Build Internal Relationships: Invest in continuous training and knowledge exchange programs / events to build intra-and inter-departmental relationships, strategy alignment, and tricultural understanding and competencies in all Laurentian staff, faculty, and administrators, including bringing the University community together to review the progress of the strategic plan and to share/align on go forward priority initiatives.

■ Take Care in Developing Our People

Take a Talent Focused Approach to Developing People: Develop a talent management model that integrates policies, programs, and processes for strategically developing, engaging, and retaining faculty and staff talent across the employee career span (from recruitment to succession).

Strengthen Competitiveness for Talent: Conduct, and implement the recommendations of a strategic review of the alignment of Laurentian's human resources/talent policies, processes, and compensation and incentive structures with its bilingual and tricultural mandate and the need to competitively attract, recruit, and retain an equitable, inclusive and high-quality workforce.

Support Laurentian Leaders in Driving and Sustaining Transformation

Operational Transformation: Prioritize the implementation, and annual reporting on progress measures, of the Laurentian Operational Transformation Plan and develop a continuous improvement plan to support University leaders and staff in sustaining and enhancing the benefits of the transformation over time.

Drive Excellence in University Governance

Improved Bicameralism: Board of Governors and Senate to develop an improved bicameralism that enables information flows between bodies, reasserts the Board as the governance body accountable for financial and business outcomes and the Senate as the governance body responsible for academic policies, regulations and standards for degree programs.

Execution of the Strategic Plan: The Board of Governors and Senate to make oversight of the execution of the Strategic Plan a regular focus of their deliberations.



MEASURING PROGRESS

Through specific Indicative Progress Measures, including metrics to measure staff and faculty engagement, Laurentian will support and measure the impact of the goals and initiatives for Valuing and Supporting Our People.

Cultural Enablers

As Laurentian embarks on this new journey, our cultural enablers will play a pivotal role in our organization's culture and will assist with the implementation of the strategic plan and achieving success. These enablers not only align with, but also enhance our objectives, creating an adaptive and focused environment that positions us to meet future challenges with resilience and strategic agility.

Student Focus

Student success is the focus of setting and implementing priorities at all levels of the organization.

Internal Strategic Alignment

All institutional, faculty, departmental, and research strategies are aligned and mutually supportive (and reinforcing).

Service Culture

Laurentian's people at all levels continuously build and live a service culture within and across all faculties, departments, and research centres and institutes.

Well-being

Laurentian leadership and governance recognize and support the well-being of faculty, staff, and administration.

Strong and Engaged Governance and Leadership

Governors and Laurentian leaders at all levels become deliberate and disciplined in building strong relationships that benefit the institution and secure its success.

Productive Labour Relations

Labour leadership and management work to improve collegiality and shared purpose in advancing and growing the University.

Community Involvement and Partnerships

Laurentian and its people at all levels become integral, active, and value-added members of the local, regional, Francophone and Indigenous communities that are part of its Northern vision and mission.

Respect and Inclusion

We all create and celebrate an inclusive environment where all are welcome and difference is respected.





STRATEGIC PLAN 2024-2029

laurentian.ca/strategic-plan-2029 strategicplanning@laurentian.ca





OPEN | 16-Feb-2024 Board of Governors

Laurentian University Strategic Plan Draft One-Year Implementation Plan for Stakeholder Discussion January 24, 2024



Contents

Oraft Core Elements of Laurentian's Strategic Plan	3
Draft Year 1 Implementation Plan	5





Laurentian's Draft Strategy Architecture (Strategic Plan on a Page)

Vision

Bring the power of Northern Ontario values, resilience, innovation and Indigenous ways of knowing to the world.

Laurentian's Mandate

To advance learning and the dissemination of knowledge and foster the intellectual, social, moral and physical development of its members and the betterment of society.

Mission

Prepare the leaders of tomorrow through an inclusive, intellectually curious and connected bilingual and tricultural learning community.

Shared Values

Community

Integrity

Student Success

Stewardship

Collaboration

Directions and Goals

Enhancing Our Student Experience

- Build Strong Foundations for Student Success and Wellbeing
- The Northern University of Choice
- Animate Laurentian's Campus Environment

Energizing Our Academic and Research Mission

- Invest in Faculty Career and Development Success
- Expand Academic and Research Excellence in Areas of Northern Impact
- Enhance Francophone and Indigenous Program Offerings and Partnerships
- Integrate Interdisciplinarity and Tricultural Learning into Degree Programs

Building Up the Communities We Serve

- Build Northern Ontario's Economic, Social, and Environmental Sustainability
- Reimagine the Laurentian Varsity Brand
- Establish Strong Local and Global Industry, Alumni and Donor Networks

Valuing and Supporting Our People

- Cultivate a Supportive and Inclusive Team Culture
- Take Care in Developing Our People
- Support LU Leaders in Driving and Sustaining Transformation
- Drive Excellence in University Governance



Draft Vision | Meaning

Our Vision is to...

Bring the power of <u>Northern Ontario values</u>, <u>resilience</u>, <u>innovation</u> and <u>Indigenous ways</u> <u>of knowing</u> to the world.

Northern Ontario...

Values: Our ingenuity, self-sufficiency, and sense of community.

Resilience: Our ability to adapt and be agile in turning challenges into opportunities.

Innovation: Our approach to education is founded in our natural surroundings, transformative learning experiences, and interdisciplinary collaborations.

Indigenous: First Nations, Métis and Inuit peoples and communities

Indigenous ways of knowing: Our perspectives and understandings born out of Indigenous languages, ceremonies, practices, and relationships.

Our vision is defined by the resilience, ingenuity, and diversity of our region. Laurentian and its people will be recognized leaders in unlocking the potential of the diverse communities we represent and serve and in making new profound discoveries through the convergence of traditional and contemporary knowledge. The transformative impact of our people will go beyond our region to contribute to a more prosperous, equitable, and sustainable world.

Draft Mission | Meaning

Inclusive: A higher education environment enabled by a diverse faculty and staff that is accessible and welcoming to students from all walks of life.

Intellectually Curious: Persistent generation and evolution of ideas in service to the advancement of knowledge.

Bilingual and Tricultural : A unique linguistic and cultural environment that bridges understanding and inspires creativity.

Our Mission is to...

Prepare the leaders of tomorrow through an <u>inclusive</u>, <u>intellectually curious</u> and connected <u>bilingual and tricultural</u> learning community.

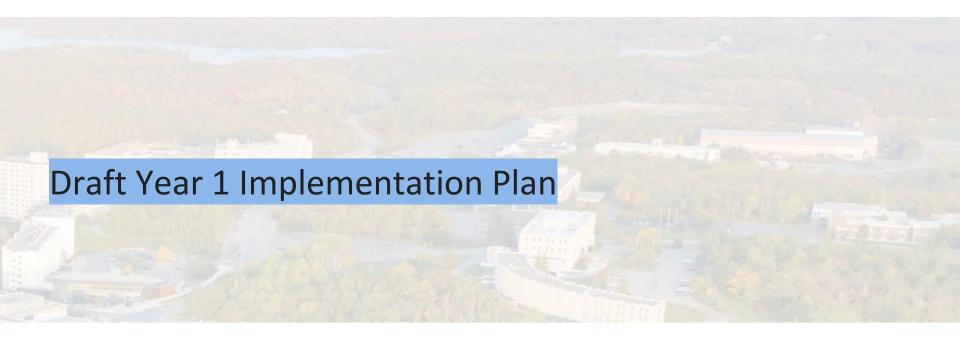
Our mission is to prepare the leaders and changemakers of tomorrow in a bilingual and tricultural environment that nurtures creativity and broadens understanding. We are committed to providing an inclusive academic environment that thrives on diversity and is enriched by bringing together different perspectives and ideas that spark curiosity and innovation. We are driven to continuously generate, explore and refine ideas that contribute to the wealth of human knowledge that will shape a more prosperous, equitable, and sustainable world.

Draft Shared Values | Meaning

Shared Values are what shape the University's culture, decision-making, and accountability. The draft values presented below reflect values that are currently authentic to the University and values that the University community aspires to be guided by in the future. Authentically living these values will be key to rebuilding trust amongst all LU stakeholders.

Value	Meaning	
Community	We build long lasting connections with each other through caring, understanding, and goodwill.	
Integrity	We are transparent, respectful, and accountable to each other.	
Student Success	We focus our academic and research missions on supporting the development of our students into bold thinkers and confident leaders.	
Stewardship	We value the land that sustains us, the knowledge that guides us, and the languages we use to convey our gratitude.	
Collaboration	We share, listen, and work together as a community to develop solutions to real world challenges.	





Strategic Goal: Build Strong Foundations for Student Success and Wellbeing

YEAR 1 IMPLEMENTATION PLAN

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Foundations for Success: Through the Academic Plan, develop a comprehensive onboarding and preparatory approach that addresses success and well-being services and credit and non-credit courses that provide all students with the fundamentals they will need to be successful in a degree program.	 1. Formally relay strategic initiative to the Academic Plan committee for investigation and operationalization within these respective plans. • (NTD – the intent of this initiative is to maintain expand, and potentially make mandatory, noncredit and credit offerings to build learners' core skills to succeed in an undergraduate program. Credit offerings may include foundational courses in the first year of undergraduate programs in university writing, math, language, etc.) 	 Offices of the Provost & VP Academic, and VP Research Centre for Teaching and Continuing Learning 	➤ To Be Developed in Academic and Research Plan

Strategic Goal: Build Strong Foundations for Student Success and Wellbeing

YEAR 1 IMPLEMENTATION PLAN

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Extra-Curricular Experiences: Enhance LU's extra-curricular clubs and varsity and intramural athletics offerings to support student wellbeing.	 (NTD – It is recommended that this be combined with initiative on Elevate Bilingual and Tricultural Experiences) 1. Identify a management-level resource to oversee and lead initiative. 	 Office of the VP Finance and Administration Student governments 	 YoY Student Participation in Organized Clubs and Athletics Student Impressions
Elevate Bilingual and Tricultural Experiences: Integrate the bilingual and tricultural mandate into the Laurentian non-academic student experience and physical character.	 Initiate strategic review to develop an inventory of existing extracurricular clubs, varsity, and intramural athletics offerings, and tri-cultural experiences, their current levels of use/participation, gaps in available offerings, and opportunities to maintain, enhance, and expand offerings over time. Projected Year 2 Tactic Establish a multi-stakeholder committee to develop and support the implementation of a multi-year plan to deliver on this initiative. 	 AVP, Students AVP, Indigenous AVP, Francophone Voyageur Athletics & Campus Recreation 	 No. of LU Sponsored Events Participation in LU Sponsored Events Student Impressions

Strategic Goal: Build Strong Foundations for Student Success and Wellbeing

YEAR 1 IMPLEMENTATION PLAN

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Strengthen Career Readiness: Enhance existing offerings aimed at equipping students with industry-relevant skills, practical experiences, and professional networking opportunities to ensure their successful transition into the workforce.	 Conduct consultation with students, faculties, industry partners, and alumni to determine needs and gaps in career services offerings. Projected Year 2 Tactic Develop annual plan for review, approval and implementation in the 2025-26 academic year. 	 Office of the Provost & VP Academic AVP, Students Career Hub 	Post-Graduation EmploymentStudent Impressions

Strategic Goal: The Northern University of Choice

YEAR 1 IMPLEMENTATION PLAN

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Local and Indigenous Student Recruitment: Reestablish and further build relationships at the elementary and secondary levels with students, their families, school boards, and guidance counsellors to make Laurentian a first choice for pursuing a university education. Provincial & National Recruitment: Market the value of LU's tight-knit learning community and marquee academic and research programs to prospective students across Ontario and Canada.	 Conduct market research and consultations with Indigenous and non-Indigenous school boards, guidance counsellors, and LU faculties to determine needs and gaps in recruitment approaches. Projected Year 2 Tactic Develop annual recruitment plan for review, approval and implementation for the 2025-26 recruitment cycle. 	 Department of Domestic Recruitment AVP Indigenous AVP Francophone Academic Faculties 	 # of Events Participant Impressions (YoY) 1st Choice Applicants # of Events No. and Diversity of Student Enrollment from NE Ontario and rest of Ontario Student Satisfaction
Strategic International Recruitment: Attract, recruit, and retain a diverse international student body, particularly from jurisdictions that are complementary to the bilingual and tricultural mandate.	 Establish an LU task force to review and refresh LU's international recruitment strategy with clear approaches to ensuring recruitment diversity and attainable recruitment targets. Project Year 2 Tactic Target the development and implementation of the updated strategy for the 2025-26 recruitment cycle. 	 Office of the Provost & VP Academic Dean of Graduate Studies and International LU International 	 # of Events No. and Diversity of Student Enrollment Student Satisfaction

Strategic Direction: Enhancing Our Student Experience

<u>Strategic Goal:</u> Animate Laurentian's Campus Environment

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
the long-term Campus Masterplan for the maintenance, renewal, preservation and sustainable development of Laurentian's academic, research, athletics, common space, and natural	 Establish a working group to review and assess the work completed on the last Campus Master Plan. Further task the working group with developing a process to refresh/renew the vision for the campus that includes engaging with stakeholders to inform the vision. Projected Year 2 Tactic 	 Office of the VP Finance and Administration 	 Approval of Vision Process Approved Master Plan Specific Measures in Plan
assets.	 Initiate process for the development of the Campus Master Plan in the 2025-26 academic year. 		

<u>Strategic Goal:</u> Invest in Faculty Career Development and Success

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Prioritize Faculty Development: Develop and implement a comprehensive professional development policy and program to support Laurentian faculty success at all stages of careers development.	 Initiate engagement with LUFA and other stakeholders on the design of a faculty engagement process to inform the scope and requirements for a professional development policy and program for LU faculty. Conduct research on leading practices in the postsecondary sector in supporting faculty professional development. 	 Offices of the Provost & VP Academic, VP Research and VP Finance and Administration Human Resources 	Faculty Development Policy and Program Adoption Faculty Impressions (YoY)
	Projected Year 2 Tactic	Academic Deans	
	 Implement faculty engagement process and policy and program development in the 2025-26 academic year. 	Dealis	

Strategic Goal: Expand Academic and Research Excellence in Areas of Northern Impact

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Northern Excellence (Mining and Critical Minerals, Health and Social Well-being, and the Environment): Through the Academic and Strategic Research plans, build a network of internal and external partnerships to enhance and expand in-demand and sustainable undergraduate and graduate programs and research and training initiatives.	1. Formally relay strategic initiative to the Academic Plan and Research Plan committees for investigation and operationalization within these respective plans.	Offices of VP Research and the Provost and VP Academic	To Be Developed in Academic and Research Plan

<u>Strategic Goal:</u> Enhance Francophone and Indigenous Program Offerings and Partnerships

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Indigenous Studies: Expand Indigenous studies, programming, and research that recognizes and responds to the dynamic political, economic, and social contexts and contributions of Indigenous communities and peoples.	 Formally relay strategic initiative to the Academic Plan and Research Plan committees for investigation and operationalization within these respective plans. Further ask the Academic Plan and Research Plan committees to review and consider input from LUNEC and Truth and Reconciliation Committee for inclusion in the respective plans. 	 Offices of the Provost & VP Academic, and VP Research AVP, Indigenous 	To Be Developed in Academic and Research Plan
Francophone Education Leadership: Work with local and provincial post-secondary institutions, and local, regional, and provincial stakeholders, to develop a shared roadmap to create and expand seamless learning pathways for students to pursue francophone academic and research programs.	 Establish an internal working group to review and prioritize LU's academic and business interests in the provision of francophone and bilingual university programs. (NTD – the purpose of this exercise is to determine LU's priorities and interests before engaging with other French language institutions). Convene a pan-provincial working group of francophone and bilingual post-secondary institutions to discuss shared issues and potentially establish a forum for developing a shared roadmap to create and expand learning pathways. 	 Office of the President Provost & VP Academic AVP, Francophone Other 	Completed Internal Review Strategic Outreach and Convening

Strategic Goal: Integrate Interdisciplinarity and Tricultural Learning into Degree Programs

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Tri-Culturally Differentiated Graduates: Integrate the tricultural mandate into the learning expectations and outcomes of all existing Laurentian micro-credential, undergraduate and graduate program offerings (in-person and online).	 Formally relay strategic initiative to the Academ Plan and Research Plan committees for investigation and operationalization within thes respective plans. 	Provost and VP	To Be Developed in Academic and Research Plan
Interdisciplinarity at the Core: Enhance opportunities for interdisciplinary, experiential, and land-based learning on campus, with industry, and with local communities and Indigenous Peoples.	 Formally relay strategic initiative to the Academ Plan and Research Plan committees for investigation and operationalization within thes respective plans. 	Provost and VP	To Be Developed in Academic and Research Plan

Strategic Goal: Build Northern Ontario's Economic, Social and Environmental Sustainability

Initiative Y	ear 1 Key Tactics	Lead	Indicative Progress Measures
Connecting Local and Global: Work with the City of Greater Sudbury, Northeastern Ontario and with Indigenous communities to develop and implement reciprocal exchange and partnership initiatives in areas of shared interest and jointly seek out opportunities to connect the region to economically, socially, and culturally significant national and international markets.	 Undertake an outreach and consultation process with the City of Greater Sudbury, Northeastern Ontario municipalities, Northeastern Ontario First Nations and Indigenous stakeholders to determine stakeholder perspectives on how best to collaborate on this strategic initiative. Use feedback from outreach and stakeholder consultation process to develop collaborative forum and action plan to advance objective of the strategic initiative. 	 Office of the President VP Finance and Administration 	# of Joint Projects \$ Value of Shared Resources Levels of Engagement

Strategic Goal: Build Northern Ontario's Economic, Social and Environmental Sustainability

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Inter-Institutional Collaboration: Further build program and research relationships with Ontario universities and colleges of applied arts and technology inside and outside the region for the benefit of Northern students, faculty, and industry.	 Formally relay strategic initiative to the Academic Plan and Research Plan committees for investigation and operationalization within these respective plans. (NTD – part of the intent of this strategic initiative is for LU to explore filling gaps, and expanding options, for electives in its own programs through partnerships with other universities and/or colleges). 	 Offices of the Provost and VP Academic and VP Research Other 	To Be Developed in Academic Plan and Research Plan
A Go-To Community Destination: Develop a multi- year business plan to optimize the year-round (365 days) community use of LU's non- academic physical assets, including its recreational and athletic assets.	 Initiate study to inventory existing non-academic physical assets, their condition and programming, current levels of University and community use, potential markets for use of assets, and projection of usage. Projected Year 2 Tactic Development of multi-year business plan for approval and implementation. 	 Office of the VP Finance and Administration Facilities Planning Voyageur Athletics & Campus Recreation 	Completed Market Study Approved Business Plan Specific Measures in Business Plan

Strategic Goal: Reimagine the Laurentian Varsity Brand

Initiative	Year 1 Key Tactics	Lead(s)	Indicative Progress Measures
A Varsity Brand Aligned with Northern Values and Identity: Undertake a process that engages both the campus and broader communities to reimagine Laurentian's varsity brand to be more reflective of Northern values and the University's bilingual and tricultural mandate.	 Develop of-Terms of Reference and appoint cross-departmental collaborative project leadership for consultative process to reimagine the Laurentian Varsity Brand. Consider retaining an independent third-party to execute the Terms of Reference, including leading stakeholder consultations, and provide recommendations for a varsity brand that is more reflective of Northern values and the University's bilingual and tricultural mandate 	 Offices of the President and VP Finance and Administration AVP, Indigenous AVP, Francophone Marketing Athletics Alumni and Advancement 	Refreshed Varsity Identity for 2024- 25 Academic Year

Strategic Goal: Establish Strong Local and Global Industry, Alumni and Donor Networks

Initiative	Year 1 Key Tactics	Lead(s)	Indicative Progress Measures
Reconnect and Leverage: Develop strategies and initiatives to grow relationships with Laurentian's academic and research partners across various industries and its alumni and donors in support of building distinctive and mutually beneficial collaborations.	 Develop draft Terms of Reference for an interdepartmental planning group ("planning group") on maintaining and growing LU's Global Industry, Alumni, and Donor networks. Establish planning group to identify, share, plan, and coordinate efforts within scope of the Terms of Reference. 	 Offices of the President Provost and VP Academic VP Research Advisory Boards Advancement Office 	# of Joint Projects \$ Value of Shared Resources \$ Value of Donations and # of Donors Levels of Engagement

Strategic Goal: Cultivate a Supportive and Inclusive Team Culture

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Value the Excellence of Our People: Enhance initiatives at Laurentian to recognize and celebrate teaching, research, and community engagement excellence among faculty, staff, students, and administrators.	 Appoint a senior management champion for LU's awards and recognition programs. Review inventory of LU's current and former awards and recognition initiatives from across the University for the purposes of promoting and coordinating the communication of these initiatives and awards. Incorporate LU's awards and recognition programs into the annual institutional communication and stakeholder outreach plan. 	 Office of the President Marketing Academic Deans 	 # of LU Sponsored Initiatives Stakeholder Impressions (YoY)
Deliver Proactive and Strategic Communications: Develop an annual institutional strategic communication and stakeholder engagement plan to enhance the quality and reach of communications and engagements with internal and external stakeholder audiences to build connection.	 Undertake a strategic review of LU's communications and stakeholder engagement functions for the purposes of developing and implementing recommendations to strengthen the mandate, roles and responsibilities, planning capabilities, assets, and tools used to deliver internal and external communications with key audiences. Projected Year 2 Tactic Use the findings from the strategic review to put in place and implement (in the 2025-26 academic year) an annual institutional strategic communication and stakeholder engagement plan. 	 Office of the President Communications Alumni and Advancement 	 Specific Measures in Pla Stakeholder Impressions (YoY)

<u>Strategic Goal:</u> Cultivate a Supportive and Inclusive Team Culture

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Build Internal Relationships: Invest in continuous training and knowledge exchange programs / events to build intra-and interdepartmental relationships, strategy alignment, and tricultural understanding and competencies in all Laurentian staff, faculty, and administrators, including bringing the University community together to review the progress of the strategic plan and to share/align on go forward priority initiatives.	 LU PVP to plan and implement 3 to 4 events annually that brings together leaders from across the institution. Relay strategic direction to Deans and other leaders encouraging the planning and implementation of 3 to 4 events annually at the faculty and departmental levels. PVP to hold annual session(s) to take a retrospective and prospective view on the LU strategic plan. 	 President and Vice Presidents AVP, Indigenous AVP, Francophone Deans Department leadership 	 # and Types of LU Sponsored Events Attendance/Participation Rates Stakeholder Impressions (YoY)

Strategic Goal: Take Care in Developing Our People

YEAR 1 IMPLEMENTATION PLAN

Initiative **Year 1 Key Tactics Indicative Progress Measures** Lead (NTD – It is recommended that this be combined with Office of the VP Take a Talent Focused Approach to Completion of Strategic initiative on Strengthen Competitiveness for Talent.) Finance and **Developing People:** Develop a talent Review Administration management model that integrates Initiate a strategic review of LU's talent/human Faculty and Staff policies, programs, and processes for resources capabilities, competencies, and resources AVP, **Engagement and** strategically developing, engaging, and use the findings to develop a strategic talent **Indigenous** Satisfaction Levels (YoY) and retaining faculty and staff talent management plan to enhance the organization's AVP. **Retention Levels** across the employee career span competitiveness for talent and ability to develop Francophone Other Specific Measures (from recruitment to succession). people at all stages of the employee lifecycle (from **Affairs** in Talent Strategy recruitment to succession). **Strengthen Competitiveness for** Human Strategic review to include an assessment of the Talent: Conduct, and implement the Resources alignment of policies, processes, and recommendations of a strategic Transformation compensation and incentive structures with LU's review of the alignment of **Project Leads** bilingual and tricultural mandate and the need Laurentian's human resources/talent to competitively attract, recruit, and retain an policies, processes, and compensation equitable, inclusive and high-quality workforce. and incentive structures with its bilingual and tricultural mandate and the need to competitively attract, recruit, and retain an equitable, inclusive and high-quality workforce.

<u>Strategic Goal:</u> Support LU Leaders in Driving and Sustaining Transformation

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Operational Transformation: Prioritize the implementation, and annual reporting on progress measures, of the Laurentian Operational Transformation Plan and develop a continuous improvement plan to support University leaders and staff in sustaining and enhancing the benefits of the transformation over time.	Per Transformation Plan approved roadmap.	 VP of Finance and Administration Transformation Leads 	➤ Per Transformation Plan

Strategic Goal: Drive Excellence in University Governance

Initiative	Year 1 Key Tactics	Lead	Indicative Progress Measures
Improved Bicameralism: Board of Governors and Senate to develop an improved bicameralism that enables information flows between bodies, reasserts the Board as the governance body accountable for financial and business outcomes and the Senate as the governance body responsible for academic policies, regulations and standards for degree programs	 Board and Senate leadership to establish a joint committee to review and make recommendations for improving the bicameral governance of LU. Joint committee to establish process and facilitator to conduct review and facilitate agreement on recommendations for implementation. 	 Board of Governors and Senate Board Secretary Senate Secretary 	 Completion of Review Implementation of Recommendations for 2025- 26 Academic Year Long-Term Measures from Review
Execution of the Strategic Plan: The Board of Governors and Senate to make oversight of the execution of the Strategic Plan a regular focus of their deliberations.	 Board and Senate to plan and participate in education session(s) on principles for effective strategic plan oversight. Education session(s) to be provided by internal or external expertise with same experts providing training to both. Board and Senate to develop and implement their own frameworks to support their oversight function for the 		Measures developed by Senate and Board in their Frameworks
Laurentian University Université Laurentienne	successful implementation of the strategic plan.		26 ₀₅₀



Draft Cultural Enablers

As Laurentian embarks on this new journey, our cultural enablers will play a pivotal role in our organization's culture and will assist with the implementation of the strategic plan and achieving success. These enablers not only align with, but also enhance our objectives, creating an adaptive and focused environment that positions us to meet future challenges with resilience and strategic agility.



Student Focus



Internal Strategic Alignment



Service Culture



Wellbeing



Strong and Engaged Governance and Leadership



Productive Labour Relations



Community Involvement and Partnerships



Respect and Inclusion



- All institutional, faculty, departmental, and research strategies are aligned and mutually supportive (and reinforcing).
- Laurentian's people at all levels continuously build and live a service culture within and across all faculties, departments, and research centres and institutes.
- Laurentian leadership and governance recognize and support the wellbeing of faculty, staff, and administration.
- Governors and Laurentian leaders at all levels become deliberate and disciplined in building strong relationships that benefit the institution and secure its success.
- Labour leadership and management work to improve collegiality and shared purpose in advancing and growing the University.
- Laurentian and its people at all levels become integral, active, and value-added members of the local, regional, and Indigenous communities that are part of its Northern vision and mission.
- We all create and celebrate an inclusive environment where all are welcome and difference is respected.