

**LAURENTIAN UNIVERSITY OF SUDBURY
FACULTY OF MANAGEMENT**

2018-2019

BACHELOR OF BUSINESS ADMINISTRATION

GENERAL MANAGEMENT BBA DEGREE

And

**SPECIALIZED BBA DEGREE IN:
ACCOUNTING,
ENTREPRENEURSHIP,
FINANCE,
HUMAN RESOURCES MANAGEMENT,
INTERNATIONAL MANAGEMENT,
MARKETING,
OPERATIONS MANAGEMENT**

**OPTIONS ARE AVAILABLE WITHIN BBA/BAA and FORMER HBCOM
PROGRAMS**

Laurentian University's Bachelor of Business Administration (BBA) is internationally accredited EPAS by the European Foundation for Management Development, and is a member of the AACSB Business Education Alliance.

Ce document est disponible en français



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Faculty of Management

Accounting

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Responsible for **ACCT** courses
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Finance and Operations

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Responsible for **FNCE** and **OPER** courses
Advisor for the specialized **BBA in Finance and Operations Management**.

Marketing and Management

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Responsible for **HROB**, **MGMT** and **MKTG** courses
Advisor for the **General Management BBA**
and
the specialized **BBA in Entrepreneurship, Human Resource Management,**
International Management, Marketing.

WHEN SUBMITTING ANY INQUIRIES, PLEASE BE SURE TO
INCLUDE YOUR TRANSCRIPT FROM WEBADVISOR AND
YOUR COMPLETED BBA WORKSHEET.

BACHELOR OF BUSINESS ADMINISTRATION WORKSHEET (BBA)

This is to be used to map out your program. Please check next page for advices and regulations.

First year (30 credits)	Equivalent	Credits	Final grade
MGMT 1001 Foundations of Management		3	
MGMT 2006 Sustainable Management, Ethics and CSR		3	
ECON 1006 Introduction to Microeconomics		3	
ECON 1007 Introduction to Macroeconomics		3	
COSC 1702 Computer Applications II Note: COSC 1701 can replace COSC 1702, only if it is not available	COSC 1701	3	
ACCT 1001 Using Financial Information		3	
3 credits of first year MATH (excluding MATH 1911 and 1912)		3	
9 elective credits from outside the Faculty of Management, of which at least 3 credits from the Faculty of Arts, at least 3 credits will include aboriginal content (may include courses from a list designed by the Faculty of Arts) ; the same course may satisfy both above criteria.			
Upper Years (90 credits) – including 36 mandatory and 54 electives credits:	Equivalent	Credits	Final grade
36 mandatory credits:			
MGMT 2007 Commercial Law	JURI 2306	3	
STAT 2066 Business Statistics Note: STAT 2126 cannot replace STAT 2066		3	
OPER 2006 Introduction to Management Science		3	
ACCT 2011 Management Accounting		3	
FNCE 3006 Financial Management		3	
MKTG 2006 Marketing Management		3	
HROB 2001 Introduction to Organizational Behaviour		3	
HROB 2002 Management of Human Resources		3	
OPER 2106 Management Information Systems		3	
OPER 3006 Operations Management		3	
MGMT 3006 or FNCE 4027 or MKTG 4041		3	
MGMT 4033 Business Strategy		3	
BBA courses include ACCT, ADMN, COMM, FNCE, HROB, MGMT, MKTG, and OPER courses. Non BBA courses are courses offered outside the Faculty of Management (FOM). SPAD courses are FOM courses.			
54 elective credits: (including at least 12 cr. BBA and 12 cr. non-BBA)			
BBA course		3	
BBA course		3	
BBA course		3	
BBA course		3	
Non-BBA		3	
Non-BBA		3	
Non-BBA		3	
Non-BBA		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	
Any discipline (BBA included)		3	

Academic standings –

To remain in a good academic standing, you have to:

- obtain at least a C grade for each FOM course that you take;
- obtain at least a C grade for the required ECON 1006, ECON 1007 and MATH first year course;
- obtain at least a D grade for all the non FOM courses you take;
- have failed no more than 6 credits in an academic year, or in 30 consecutive credits.
- maintain an overall average of at least C (3.5) in an academic year, or in 30 consecutive credits.

One thousand (1000) level courses –

- **Please ensure you do not have more than 48 credits at the 1000 level. For transfer students 9100 level courses also count as 1000 level within the 48 credits limit.**
- If you have too many 9100 level courses, **contact the Admissions Office** to have your transfer courses reassessed.
- You could also ask a Department Chair to do so, in which case you will need to provide a file containing the course descriptions and course outlines from your transfer institution for the assessment to take place.

Advising -

- All students who have completed **less than 60 credits** shall refer to the Center of Academic Excellence for advising.
- All students are **strongly encouraged to declare their discipline of specialization, ideally after completing their first 30 credits**, and before they complete 60 credits or courses.
- All students who have completed more than 60 credits shall refer to the Chair/Advisor of the specialization of their choice for advising.

First Year –

- For the 3 credits of MATH courses, student shall take one of **MATH-1036, MATH-1056, MATH-1057 and MATH-1037. MATH-1036 and MATH-1057 are recommended.**
- For the 9 credits outside the FOM, students are advised to take:
 - one course from the list of courses with indigenous contents available [here: https://laurentian.ca/faculty/arts/courses-indigenous-content](https://laurentian.ca/faculty/arts/courses-indigenous-content).
 - the remaining credits (6 or 3) can be taken from any faculty, other than FOM.
- **In case of course conflicts or unavailability of seats, the first-year courses MGMT-2006, COSC-1702 can be delayed to the second year.** In lieu, upper year courses such as ACCT-2011, STAT-2066, OPER-2006 could be taken in the Winter term of the first year, **provided that the student has completed the appropriate pre-requisites courses.**

Second year –

- **Make sure you take prerequisites for 3000- and 4000-level BBA courses.**
- Note that courses at the 3000 and 4000 levels are often rotated over 2 or 3 years.
- If you consider getting a specialized BBA degree, it is **strongly** advised to select one or two specializations you prefer and take those 2000-level courses that are prerequisites for those specializations.
- The elective course: **ACCT 2001 – Principles of Accounting is mandatory for Accounting / CPA specialization and recommended for the other specializations.**
- If you plan to get a general BBA degree you have more freedom in choosing electives; just make sure you consult the list of BBA courses and course prerequisites on p. 34-35.
- *Note that STAT 2066 and OPER 2006 can be taken concurrently with 2000 level courses.*

Upper years – If you decided to pursue a specialized BBA, **make sure to discuss your course choices** with a professor or the Chair of the Department responsible for the specialization of your choice.

Filling the worksheet –

- The 9 first-year elective credits from outside Management are to be counted within the list of first-year courses.
- The 12 credits of non-BBA electives are to be counted separately in the upper-years courses lists section.
- Non BBA courses are courses outside the Faculty of Management (FoM). A SPAD course is **not** a non-BBA as it is offered within the FoM.

Workload & course selection –

- Make sure you are comfortable with the volume of work in BBA.
- If necessary, drop 2000 level courses as soon as you get the course outlines and switch to an elective to lighten your workload.
- Courses at the 3000 and 4000 levels are often rotated over 2 or 3 years. You are strongly advised to **take in your second year those courses that will be prerequisites for BBA 3000 and 4000 courses you are planning or likely to take in years 3 and 4.**

For example, assuming you plan to get a specialization in Marketing (BBA in Marketing) consider taking MKTG 2011 in second year immediately after MKTG 2006. **MKTG 2011 – Applied Marketing is a prerequisite course for all 3000 and 4000 Marketing courses.**

Non-BBA electives –

- If you are interested in taking a non-BBA elective **that is not listed** under a specialized BBA, please contact a Department Chair to see if it would be acceptable in the specialization you wish to pursue. If not, the course would still count towards your BBA however not within a specialization.
- Remember that **many departments, like us, rotate course offerings**, therefore some courses offered this year may not be available again next year. Some may also disappear when a professor retires.
- Some of the recommended courses outside BBA may require a prerequisite; it is your responsibility to verify under the course description on WebAdvisor **and by asking the relevant Department Office or a Professor who is listed as teaching the course.**

BBA PROGRAMS REGULATIONS

(COMMON TO THE GENERAL BBA PROGRAM AS WELL AS TO ALL SPECIALIZED BBA PROGRAMS)

The Faculty of Management develops socially responsible leaders for the global business world by providing flexible management education grounded in respected scholarship. This innovative, collaborative program provides students with the opportunity to obtain a four-year Bachelor of Business Administration degree in the main business areas: *Accounting, Entrepreneurship, Finance, Human Resources Management, International Management, Marketing, and Operations Management*, as well as a *General Management Bachelor of Business Administration*. A Laurentian Bachelor of Business Administration degree means that students can meet employer demands for candidates who are well diversified and flexible.

ADMISSION REQUIREMENTS

Ontario high school applicants

Applicants require the successful completion of at least six grade 12 4u/m courses with a minimum overall average of 70% and must qualify to obtain their Ontario secondary school diploma (OSSD). Specific course requirements are as follows:

- One grade 12 4U English
- Two grade 12 4U Mathematics (Students with 1 Mathematics are accepted, but 1 Grade 12 Math or equivalent must be taken in first year)*
- Three other grade 12 4U/M courses

The Grade 12 Advanced Functions course is recommended as a useful preparation for Business studies at Laurentian University.

**Note: Students who need a second grade 12 4U Mathematics course are encouraged to take that course with a School Board during the summer preceding their studies at Laurentian University. Alternatively, students who only present one 4U Mathematics course will need to complete MATH 1912 E – Elementary Calculus as a three-credit elective course during their first year of studies in order to graduate from the program.*

Advanced placement

Applicants who have completed advanced placement courses in appropriate subjects with a grade of four (4) or more may receive transfer credits equivalent to a maximum of 12 credits. Applicants must also meet the regular university admission requirements listed above since advanced placement courses are not accepted in lieu of these.

International Baccalaureate

Applicants who have completed the international baccalaureate are eligible for admission provided they have achieved a minimum score of 28 and have fulfilled the diploma requirements (six subjects, minimum three at the higher level). Applicants may receive transfer credits for higher level courses with grades of 5 or higher. Applicants must submit the international baccalaureate transcripts to the office of admissions for evaluation.

Canadian High School Applicants from Outside Ontario

Applicants require the successful completion of their secondary school diploma with the equivalent course requirements as Ontario applicants. Applicants from the province of Quebec require a minimum of the first year of the Collège d'enseignement général et professionnel (CÉGEP) program or grade 12 with a minimum 75% average. Applicants who have completed two or three years of a CÉGEP program will be considered for admission with advanced standing.

High School Applicants from the United States of America

Applicants must have completed grade 12 from an accredited secondary school with a minimum overall B average and must include the equivalent subject requirements as applicants from Ontario high schools, including English.

Applicants from Colleges of Applied Arts and Technology

Applicants who have completed a minimum of one year of college studies with a minimum overall C average may be eligible for admission. For students who have completed two or three-year programs, Laurentian has many articulation agreements designed to enhance student mobility. For information with respect to articulation agreements, applicants should contact the office of admissions.

Applicants from Other Universities and Colleges

Applicants wishing to be considered for admission must submit official transcripts to the office of admissions which are assessed for admissibility and possible transfer of credits.

Applicants from Other Countries

Applicants from other countries wishing to be considered for admission must submit official transcripts and supporting documents to the office of admissions. These documents should be submitted in their original language as well as an official translation into English or French. Applicants to English language programs who have not completed at least three years of English academic study, must also present an English-language proficiency test result (TOEFL, IELTS, CAEL OR MELAB) with the required minimum score. Applicants who do not meet the minimum and who are otherwise admissible are offered the opportunity to enroll in Laurentian University's English academic preparation (EAP) program. Please refer to the Laurentian website at [Laurentian International](#) for more details.

Applicants transferring from LU programs outside the Faculty of Management

Applicants from LU programs outside the FOM wishing to transfer into the BBA program shall contact by email one of the Administrative Assistant, **indicating** their student number, the name of their current program and a copy of their transcript from WebAdvisor. The Administrative Assistant will organize an appointment with a Chair, who will process their program transfer request. The student will be required to satisfy all the conditions of admission of the BBA program and may have to take more than 120 credits in order to satisfy the requirements.

Credit Transfers

Credit transfer opportunities are available from other recognized postsecondary institutions and are typically evaluated on an individual basis. Some fast-tracking opportunities also exist.

Bachelor of Business Administration (BBA)

Total 120 credits

Students can have a maximum of 48 credits in first year courses (level 1000 and 9100).

This includes the required courses and any other first year electives.

Over the duration of the program, 4 of 21 electives must be non-business, 4 of 21 must be business. The remaining 11 are up to the student to choose. There is no specified number of business or non-business elective credits for the first year. Students may choose their electives as they wish, subject to the directives below.

First Year Required Courses (21 credits)

MGMT 1001 E Foundations of Management

MGMT 2006 E Sustainable Management, Corporate Ethics and Social Responsibility

ECON 1007 E Introduction to Macroeconomics

ECON 1006 E Introduction to Microeconomics

COSC 1702 E Computer Applications II or COSC 1701E**

ACCT 1001 E Using Financial Information

3 credits of first year MATH (excluding MATH 1911 and MATH 1912***)

First Year Electives (9 credits)

Nine (9) elective credits from outside the Faculty of Management, of which at least 3 credits from the Faculty of Arts, at least 3 credits will include aboriginal content (may include courses from a list designed by the Faculty of Arts); the same course may satisfy both aboriginal and arts criteria.

***Students may be exempted from the Computer Applications course if they have passed an equivalent course. They will need to take another 3 credits of electives instead.*

****Students admitted with 1 credit of Grade 12 mathematics must take MATH 1912 E Elementary Calculus as an elective.*

Upper Years Required Courses (36 credits)

ACCT 2011 E Management Accounting

HROB 2001 E Introduction to Organizational Behaviour

HROB 2002 E Management of Human Resources

MGMT 2007 E Commercial Law

MKTG 2006 E Marketing Management

OPER 2006 E Introduction to Management Science

OPER 2106 E Management Information Systems

STAT 2066 E Business Statistics

FNCE 3006 E Financial Management

OPER 3006 E Operations Management

MGMT 4033 E Strategic Management

One of the three following courses: FNCE 4027 E International Finance; MGMT 3006 E International Management; or MKTG 4041 E International Marketing

Note: Mandatory BBA courses cannot be counted towards a specialization.

Elective Credits (54 credits)

Elective credits must include at least 12 credits from BBA courses with a minimum grade of C, and at least 12 non-BBA credits.

A student cannot obtain credits for both JURI 2306 and MGMT 2007 (these courses are cross-listed).

A student must normally *succeed in all ACCT 2011, MGMT 3006, FNCE 3006, MKTG 2006, HROB 2001, HROB 2002, OPER 3006 courses prior to starting MGMT 4033; or MGMT 4033 must be part of the last 30 credits taken during the BBA program.*

Credits Required for Specialized BBA Degrees

The course ACCT 2001 E Introduction to Accounting II is required to continue in the Accounting and Finance specializations. It is also recommended for a more in-depth preparation for upper year courses.

The course MGMT 4071 Venture Initiation is required to graduate with the Entrepreneurship, Human Resources Management, International Management, and Marketing specializations.

Graduation Requirements

In order to *graduate with a BBA degree*, a student must:

- 1) Satisfy all the stated requirements for the degree.
- 2) Complete 120 credits **with minimum GPA of 3.5 for regular —non-honours and GPA of 5.5 for honours degree.**
- 3) Complete 57 credits of required courses with a minimum grade of C in each course after a maximum of two attempts per course.
- 4) Complete 63 credits of elective courses, which must include at least 12 credits of business and 12 credits in non-business courses.
- 5) Receive a grade of at least C in business elective courses.
- 6) Count no more than 48 credits in 1000 or 9100 level courses.
- 7) A student cannot receive credit for more than one introductory statistics course.

Coop Option

The Coop option allows a student to obtain a BBA within four years, including one year of work experience.

- A student wishing to pursue the Coop option must: obtain a minimum average of B or more for the following courses: MGMT 1001 & 2006, ACCT 1001, STAT 2066, OPER 2006 and 3 BBA credits at the 2000 level in a relevant field before the first Coop placement.
- The student must identify potential placement (employer) prior to starting the course. In addition to that the student also has to pass an interview within the Faculty of Management.

Coop placements can be credited as MGMT/FNCE/OPER 3816 (3 credits) for the first placement, and MGMT/FNCE/OPER 4815 (6 credits) for the second placement, when the student satisfies the requirements for these courses.

Coop placements are normally taking place over the summer following the second year of the BBA program and over the January to August period preceding the fourth year of the BBA program.

Academic Standing

A student in the BBA program is in good academic standing if he or she meets the following conditions:

- 1) Has satisfied all conditions of admission.
- 2) Has attained a minimum grade of C in each of the required courses (57 credits).
- 3) Has attained a GPA of at least 3.5 in an academic year or in 30 consecutive credits.
- 4) Has failed no more than 6 credits in an academic year or in 30 consecutive credits.

Note: The BBA program requires a grade of C for all business courses (includes courses coded ACCT, COMM, FNCE, HROB, MGMT, MKTG, OPER, and SPAD). A student who does not obtain this minimum must repeat the course as soon as possible or abandon the program.

Note: In order to graduate from the BBA, a student must have an overall GPA of at least 3.5.

Probation

A student who fails to attain good academic standing in a given academic year or in 30 consecutive credits will be allowed to continue in the program on probation for no more than one academic year or 30 consecutive credits.

If after this time a student has not attained good academic standing, *he or she must withdraw from the program.*

Withdrawal

A student will be required to withdraw from the program if he or she meets one or more of the following conditions:

- 1) Does not satisfy all the conditions of admission within the first 30 credits.
- 2) Has failed more than 42 credits.
- 3) Has not achieved good academic standing in two consecutive academic years.
- 4) Has failed one required courses twice. A student required to withdraw under this condition cannot take the failed business course again during the 30 credits following the withdrawal.

Transfer from the General BBA to a Specialized BBA Program

A student can at any moment ask to be transferred into one of the specialized BBA programs and retain the credits already obtained for courses passed with the minimum required grade. The student is required to satisfy all the conditions of the new program and may have to take more than 120 credits in order to satisfy the requirements of the option chosen.

Note: Specialization courses are offered over a two or three-year rotation. It is the responsibility of the student to plan mandatory specialization courses choices over the last semesters of the program according to the chosen curriculum.

Transfer from the H.B.Com. (including SPAD) to the B.B.A. Programs (general or specialized) or Between B.B.A. Programs

An H.B.Com. (including SPAD) or B.B.A. student in good academic standing can at any moment ask to be transferred into one or another of the B.B.A. programs and retain the credits already obtained for courses passed with the minimum required grade. The student is required to satisfy all the conditions of admission in the new program and may have to take over 120 credits in order to satisfy the requirements of the option chosen if transferring after the second year of the program. Students who had to withdraw from another program offered by the Faculty of Management cannot register in another program unless they have achieved a good academic standing.

Note that courses that are counted as credits towards specializations within the BBA also count as credits towards the BBA program. For example, a student required to take MKTG 4031 / COMM 4367 as part of a specialization in Marketing may also count this course as part of the 12-credit BBA electives program requirement. However, double counting of credits does not apply to students registered in programs outside the Faculty of Management who take courses as part of a minor. Management students who pursue a minor or a major outside this Faculty cannot double count credits towards minors or majors in other Faculties.

Second Specialization

BBA students may attempt obtaining a second specialization but must be aware that most advanced courses are rotated over two or three years by most departments. ***Courses with low enrolment may be cancelled at any time without notice.*** Obtaining a second specialization is therefore likely to oblige the student to plan for at least an extra Fall or Winter semester of study, as these courses are rarely offered in the Spring-Summer session or online. A second specialization may include at least 24 credits and up to 33 credits, depending on the discipline. In situations where the second specialization contains mandatory credits overlapping those of the first specialization, substitute courses will have to be identified by the Chair of the department or the program Coordinator, taking into account availabilities of courses.

**BACHELOR OF BUSINESS ADMINISTRATION IN ACCOUNTING
(BBA IN ACCOUNTING)**

- **General BBA requirements plus:**
- **27 credits, with a minimum mark of C, taken from the following courses: [Courses prerequisites are in bracket]**
All courses are 3 credits, except otherwise specified. [Courses prerequisites are below in bracket].

Required Accounting Courses (15 credits):

ACCT 2001	Introductory Accounting II [ACCT 1001 – Using Financial Information]
ACCT 3011	Intermediate Financial Accounting I [ACCT 2001 – Introductory Accounting II]
ACCT 3021	Intermediate Financial Accounting II [ACCT 3011 – Intermediate Financial Accounting I]
ACCT 3031	External Auditing [ACCT 3011 – Intermediate Financial Accounting I]
ACCT 4021	Personal Taxation [ACCT 2001 – Introductory Accounting II]

Additional 12 credits from the following Accounting courses:

ACCT 3001	Management Accounting II [ACCT 2011 – Management Accounting I]
ACCT 4011	Advanced Accounting Topics I/External Financial Reporting (IV) [ACCT 3021 - Intermediate Financial Accounting II]
ACCT 4001	Advanced Management Accounting [ACCT 3001 - Management Accounting II]
ACCT 4031	Corporate Taxation [ACCT 4021 – Personal Taxation]
ACCT 4041	Integration and Problem Solving for the Professional Accountant [ACCT 3021, ACCT 3031, ACCT 4001 and ACCT 4021]
ACCT 4051	Advanced Accounting Topics II/Financial Accounting Integration & Analysis [ACCT 3021 - Intermediate Financial Accounting II]

BACHELOR OF BUSINESS ADMINISTRATION IN ENTREPRENEURSHIP (BBA IN ENTREPRENEURSHIP)

The Faculty of Management develops socially responsible leaders for the global business world by providing flexible management education grounded in respected scholarship. This innovative, collaborative program provides students with the opportunity to obtain a four-year Bachelor of Business Administration degree in the Entrepreneurship area. Graduates with a BBA in Entrepreneurship are prepared for creating and managing new ventures as well as counselling owners and managers of Small and Medium-sized businesses. Students have the opportunity, if they so choose, to start and operate their own business during their studies, and be credited for it. Several specialized courses emphasize experiential, creative and innovative activities within various companies and organizations, where students get to work on real situations in real time, even with their own venture if desired.

General BBA requirements plus:

27 credits with a minimum grade of C for each of the following courses.

NOTE: MKTG 2011 – Applied Marketing is a prerequisite course for all 3000 and 4000 Marketing courses. It should normally be taken in second year immediately after MKTG 2006.

9 credits of required courses

MGMT 4071 – Venture Initiation

MGMT 4051 / COMM 4037 E – Small Business Management *or* MGMT 4072 – Venture Start-Up

MGMT 4061 / COMM 4046 E – Entrepreneurship

9 credits from the following: *All courses are 3 credits, except otherwise specified*

MGMT 4072 – Venture Start-Up (if not taken as a required course)

MGMT 4051 - Small Business Management (if not taken as a required course)

MKTG 4031 / COMM 4367 E – Advanced Marketing Planning

MGMT 4906 / COMM 4906 E – Research Project

MGMT 4201 / COMM 4916 E – Research Methods

MGMT 4905 / COMM 4905 E – Research (6 credits)

The above courses are admissible if the research topic is in the field of the option.

MKTG 4101 / COMM 4357 F – Gestion des commerces de détail

MKTG 4091 / COMM 4356 E – Business to Business Marketing

MGMT 3816 E – Cooperative Education I

MGMT 4815 E – Cooperative Education II

MGMT 4995 E – Placement

The above courses are admissible if the placement is in the field of the option.

ACCT/FNCE/MGMT/MKTG/HROB/OPER 4906 /COMM

4016/4017/4026/4027 E – Current Topics in Administration

The above courses are admissible if the course topic is in the field of the option.

MGMT 4101 / COMM 4086 E – Small Business Counselling Service I
MGMT 4102 / COMM 4087 E – Small Business Counselling Service II
MGMT 4041 / COMM 4036 E – Case Analysis and Competition I
MGMT 4042 / COMM 4067 E – Case Analysis and Competition II
The above courses are admissible if the counselling or case topic is in the field of the option.

FNCE 4036 / COMM 4736 E – Risk Management in Organizations
FNCE 4037 E – Entrepreneurial Finance
ACCT 4021 / COMM 4116 E -Personal Taxation
ACCT 4031 / COMM 4117 E -Corporation Taxation
MKTG 4021 / COMM 4336 E -Marketing Communications
MKTG 4031 / COMM 4367 E -Advanced Marketing Planning
MKTG 4041 / COMM 4376 E -International Marketing (*)
MGMT 4081 / COMM 4057 E -Business Environment
MGMT 4091 / COMM 4066 E -Business Ethics & Social Responsibility
HROB 4041 / COMM 4436 E - Communication Theory for Managers
HROB 4051 / COMM 4437 E - Interpersonal Skills
HROB 4101 / COMM 4486 E - Training and Development
MKTG 4061 / COMM 4326 E - Social Media Marketing

(*) This course will count towards your specialization, only it does not already count for the BBA required courses.

9 credits of upper year Arts courses from the list below or any other course approved by the programme coordinator: *Please see departmental listings for more elective choices. Prerequisite requirements may apply as well as instructor's or department approval for registration in non-BBA course electives outside the Faculty of Management.*

All courses are 3 credits, except otherwise specified

ANTR 2136 E - Workplace Culture.
ANTR 3106 E - Cross-Cultural Studies of Local Development
ANTR 3166 E - Development and Canadian Indigenous Community Organization
COST 1116 E - Introduction to Mass Media
COST 2446 E - The Dynamics of Interpersonal Communication I
COST 2447 E - The Dynamics of Interpersonal Communication II
COST 2606 E – The Decorated Body as Communication
COST 3006 E – Technology and the Individual Experience
COST 3606 E - Sports, Communication and Culture
COST 4506 E - New Media Policy
COST 4507 E - Mass Media and Democracy
COST 4526 E - Current Issues in Communication Studies
COST 4527 E - Media Spectacle
JURI 2136 E - Introduction to Interpersonal Dispute Resolution
JURI 2316 E - Environmental Law
JURI 2506 E - Property Law
ENVI 1507 E - Introduction to Environmental Studies
ENVI 2516 E - Ecological Footprints and Demographic Change

ENVI 2536 E - Environment and Human Health
 PHIL 2217 E - Environmental Ethics
 PHIL 2525 E - Contemporary Moral Issues (6 credits.)
 GEOG 3267E - Contemporary Issues in Economic Geography
 GEOG 4217E - Population and Development
 GEOG 3056 E - Topics in Geographic Information Systems Application
 HIST 3216 E - The First Nations in Canada in Historical Perspective
 HIST 4225 E - Canadian Social History: Selected Themes (6 credits.)
 PHIL 1105 E – Introduction to philosophy (6 credits.)
 PHIL 2726 E – Media ethics
 ECON 3046 E – Labour economics I
 INDG 1105 E – Indigenous People of North America (6 credits.)
 INDG 1116 E - Foundations of Aboriginal Peoplehood
 INDG 1117 E - Implications of Aboriginal Peoplehood
 INDG 2136 E - Aboriginal Political Resistance in Canada
 INDG 2285 E - North American Native People: Tradition (6 credits.)
 INDG 2316 E - Foundations of Indigenous Ecological Knowledge
 INDG 3105 E - Canadian Law, Politics and Aboriginal People (6 credits.)
 INDG 3285 E - Living With the Land: Indigenous Knowledge in Theory and Practice (6 cr.)
 INDG 4405 E - Seeing With A Native Eye (6 credits.)
 LBST 1006 E - Introduction to Labour Studies I
 LBST 1007 E - Introduction to Labour Studies II
 LBST / SOCI 2026 E – The World of Work
 LBST 3256 E - Canadian Labour History
 LBST 3616 E - Labour Law
 LBST 3626 E - Labour Law and the Modern State
 PSYC 1105 E – Introduction to Psychology (6 credits.)
 PSYC 2707 E – Motivation
 PSYC 2705 E - Motivation and affect (6 credits.)
 PSYC 3805 E - Social Psychology (6 credits.)
 SOCI 1015 E – Understanding Society (6 credits.)
 SOCI 2656 E – Social Inequality
 SOCI 2026 E – The World of Work
 THEA 1115 E - Introduction to the Theatre (6 credits.)
 WOMN 1005 E - Introduction to Women's Studies (6 credits.)
 WOMN 2016 E - The Production of Knowledge
 WOMN 2036 E - Gender, Work and Families
 WOMN 2046 E – Gender, Race and Racism
 WOMN 3326 E - Girl Cultures

Note: required and elective courses in Entrepreneurship may be available on a two-year rotation or more. Students are responsible for planning their course choices accordingly during the upper years of the program.

**BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE
(BBA IN FINANCE)**

The BBA in Finance offers innovative courses in *corporate finance, investment management, portfolio management, financial institutions management, international finance*, as well as many other specialization courses in Finance. Finance Graduates are prepared for careers in different Finance areas in public and private organizations. Positions could be one of the followings: *Insurance Agent, Underwriter, Financial Analyst, Financial Planner, Portfolio Manager, Broker, Trader, Banker, Finance Executive, Wealth Management, Director of Finance, etc.*

- **General BBA requirements plus:**
- **24 credits, with a minimum mark of C, taken from the following courses: [Courses prerequisites are in bracket]**
All courses are 3 credits, except otherwise specified. [Courses prerequisites are in bracket].

Required Finance Courses (15 credits):

FNCE 3007 – Financial Management II [FNCE – 3006 – Financial Management I]
FNCE 4006 – Applied Corporate Finance [FNCE-3007 – Financial Management II]
FNCE 4007 – Investment Management [FNCE-3006 – Financial Management I]
FNCE 4026 – Portfolio Management [FNCE-4007 – Investment Management]
FNCE 4016 – Global Financial Markets and Institutions [FNCE-3006 – Financial Management I]

9 credits from the following courses:

FNCE 4027 (*) – International Finance [FNCE-3006 – Financial Management I]
FNCE 4036 – Risk Management [FNCE-3007 – Financial Management II]
FNCE 4017 – Management of Financial Institutions [FNCE-3006 – Financial Management I]
FNCE 4037 – Entrepreneurial Finance [FNCE-3006 – Financial Management I]

FNCE-4906 – Current topics in Finance [FNCE-3007 – Financial Management II]
FNCE-4905 – Research in Finance (6 credits) [FNCE-3007 – Financial Management II]
FNCE-4917 – Research project in Finance [FNCE-3007 – Financial Management II]
FNCE-4916 – Management Research Methodology in Finance [FNCE-3007– Financial Management II]
FNCE-4995 – Internship in Finance [FNCE-3007 – Financial Management II] (6 credits)

FNCE-3816 – Cooperative Education I in Finance [FNCE-3007 – Financial Management II]
FNCE-4815 – Cooperative Education II in Finance [FNCE-3816 – Cooperative Education I in Finance]

- ACCT-4011 - Advanced Accounting Topics I/External Financial Reporting (IV) [ACCT 3021 - Intermediate Financial Accounting II]
- ACCT-4051 - Advanced Accounting Topics II/Financial Accounting Integration & Analysis [ACCT 3021 - Intermediate Financial Accounting II]
- ACCT-4001 - Advanced Management Accounting [ACCT 3001 - Management Accounting II]
- MGMT-3006 (*) - International Management [minimum of 12 credits of FOM courses or equivalent]
- MGMT-4081 - Business Environment [minimum of 12 credits of FOM courses or equivalent]

(*) This course will count towards your specialization, only it does not already count for the BBA required courses.

BACHELOR OF BUSINESS ADMINISTRATION IN HUMAN RESOURCES MANAGEMENT (BBA IN HUMAN RESOURCES MANAGEMENT)

The Faculty of Management develops socially responsible leaders for the global business world by providing flexible management education grounded in respected scholarship. This innovative, collaborative program provides students with the opportunity to obtain a four-year Bachelor of Business Administration degree in Human Resources Management. Laurentian's Bachelor of Business Administration degrees mean students can meet employer demands for candidates who are well diversified and flexible, with a solid grounding in their field. Students are also prepared to plan the creation of their own professional firm through a Venture Initiation course in business planning. This program includes several of the courses required to obtain the Canadian Human Resources Professional (CHRP) designation. There is constant demand for graduates able to enter the professions related to all aspects of Human Resources Management, including Planning, Recruiting, Training, Personnel Development, Compensation Management, Internal Processes, Labour Relations, Mediation, as well as Health and Safety and Occupational Health Management issues.

General BBA requirements plus:

27 credits with a minimum grade of C for each of the following courses.

12 credits of required courses

HROB 4021 / COMM 4416 E – Industrial Relations in Canada
HROB 4101 / COMM 4486 E – Training and development
HROB 4906*/ LBST 2106 E – Occupational Health and Safety Level I (*as a Current Topic)
MGMT 4071 – Venture Initiation

6 credits from the following: *All courses are 3 credits, except otherwise specified*

HROB 4041 / COMM 4436 E - Communication Theory for Managers
HROB 4051 / COMM 4437 E - Interpersonal Skills
HROB 4102 E - Recruitment and Selection (*Note: prior to 2018-2019 ac. year this course was offered as HROB 4906 "Current Topics in HRM: Recruitment and Selection"*)
MGMT 4906 / COMM 4906 E – Research Project
MGMT 4201 / COMM 4916 E – Research Methods
MGMT 4905 / COMM 4905 E – Research (6 credits)

The above courses are admissible if the research topic is in the field of the option.

MGMT 3816 E – Cooperative Education I
MGMT 4815 E – Cooperative Education II
MGMT 4995 E – Placement

The above courses are admissible if the placement is in the field of the option.

ACCT/FNCE/MGMT/MKTG/HROB/OPER 4906 /COMM
4016/4017/4026/4027 E – Current Topics in Administration

The above courses are admissible if the course topic is in the field of the option.

MGMT 4101 / COMM 4086 E – Small Business Counselling Service I
MGMT 4102 / COMM 4087 E – Small Business Counselling Service II
MGMT 4041 / COMM 4036 E – Case Analysis and Competition I
MGMT 4042 / COMM 4067 E – Case Analysis and Competition II
The above courses are admissible if the counselling or case topic is in the field of the option.

MKTG 4061 / COMM 4326 E - Social Media Marketing
OPER 4016 / COMM 4506 E - Project Management
MGMT 4081 / COMM 4057 E – Business Environment
MGMT 4072 – Venture Start-Up

9 credits of upper year Arts courses from the list below or any other course approved by the programme coordinator: *Please see departmental listings for more elective choices. Prerequisite requirements may apply as well as instructor's or department approval for registration in non-BBA course electives outside the Faculty of Management.*

All courses are 3 credits, except otherwise specified

ANTR 2136 E - Workplace Culture.
ANTR 3106 E - Cross-Cultural Studies of Local Development
ANTR 3166 E - Development and Canadian Indigenous Community Organization
ANTR 2046EL - Peoples of the World: Tribes, States and the Global Village
ANTR 2146EL - The (De) Colonial Struggle
ANTR 2906EL - Introduction to Linguistics
ANTR 3087EL - Ethnomedicine: Cross-Cultural Healing
ANTR 3116EL - Anthropology of the Arts
ANTR 3216EL - Visual Ethnography
ANTR 4116EL - Critical Perspectives in Medical Anthropology
ANTR 4136EL - Ethnopsychiatry and Cross-Cultural Mental Health
WOMN 1005 E - Introduction to Women's Studies (6 cr.)
WOMN 2016 E - The Production of Knowledge
WOMN 2036 E - Gender, Work and Families
WOMN 2046 E – Gender, Race and Racism
WOMN 3326 E - Girl Cultures
BIOL 3066EL - Indigenous Peoples: Ecology, Science and Technology
EDUC 1046EL - Indigenous Ways of Learning
ENGL 1511EL - Academic Reading and Writing in English for Aboriginal Students I
ENGL 1512EL - Academic Reading and Writing in English for Aboriginal Students II
COST 2446 E - The Dynamics of Interpersonal Communication I
COST 2447 E - The Dynamics of Interpersonal Communication II
COST 2606 E – The Decorated Body as Communication
COST 3006 E – Technology and the Individual Experience
COST 3606 E - Sports, Communication and Culture

COST 4506 E - New Media Policy
 COST 4507 E - Mass Media and Democracy
 COST 4526 E - Current Issues in Communication Studies
 ENGL 3556 E Principles and Practices of Workplace Communication
 ENGL 3496EL Indigenous Women's Resistance Writing & Material Art
 INDG 1105 E – Indigenous People of North America (6 credits.)
 INDG 1116 E - Foundations of Aboriginal Peoplehood
 INDG 1117 E - Implications of Aboriginal Peoplehood
 INDG 2136 E - Aboriginal Political Resistance in Canada
 INDG 2285 E - North American Native People: Tradition (6 credits.)
 INDG 2316 E - Foundations of Indigenous Ecological Knowledge
 INDG 3105 E - Canadian Law, Politics and Aboriginal People (6 credits.)
 INDG 3285 E - Living With the Land: Indigenous Knowledge in Theory and Practice (6 cr.)
 INDG 4405 E - Seeing With A Native Eye (6 credits.)
 PHIL 1105 E – Introduction to philosophy (6 credits.)
 ECON 3046 E – Labour economics I
 EDPH 4516 E – Stress Management
 ESPA 1005 E – Introduction to Spanish (6 credits.)
 INDG 1105 E – Indigenous People of North America (6 credits.)
 ITAL 1005 E – Introduction to Italian (6 credits.)
 ENGL 1561 E - Business Writing or COMM 1206 – Business Communication
 LBST 3106 E – Occupational Health and Safety Management – Level 2
 LBST 1006 E -Introduction to Labour Studies I
 LBST 1007 E -Introduction to Labour Studies II
 LBST / SOCI 2026 E – The World of Work
 LBST / SOCI 3716 E – What do unions do?
 LBST 3046 E -Workers, Disability and Labour Rights
 LBST 3056 E -Collective Bargaining
 LBST 3116 E -Stress, Health, and the Workplace
 LBST 3126 E -Public Sector Unions
 LBST 3136 E -Occupational Health and Safety: the Social, Political, and Economic Landscapes
 LBST 3246 E -Workplace Rights Advocacy
 LBST 3256 E -Canadian Labour History
 LBST/JURI 3616 E - Labour Law
 LBST 3626 E - Labour Law and the Modern State
 LBST 4096 E - Issues in Labour Arbitration
 PSYC 1105 E – Introduction to Psychology (6 credits.)
 PSYC 2707 E – Motivation
 PSYC 2705 E - Motivation and affect (6 credits.)
 PSYC 3805 E - Social Psychology ((6 credits.)
 SOCI 1015 E – Understanding Society (6 credits.)
 SOCI 2656 E – Social Inequality
 SOCI 2026 E – The World of Work
 SOCI 3716 E – What do unions do?

SOCI 4066 E - Technology, Work and the Changing Labour Force
SOCI 4086 E - Organizing the Nature of Work: Class, Race, Gender and Ethnicity in the Workplace
JURI 2136 E - Introduction to Interpersonal Dispute Resolution
THEA 1115 E - Introduction to the Theatre (6 credits.)

Note: required and elective courses in Human Resources Management may be available on a two-year rotation or more. Students are responsible for planning their course choices accordingly during the upper years of the program. Students are also encouraged to consider obtaining the CHRP or HRPA designation (information may be obtained from Human Resource Management or HROB courses' instructors), as well as a Certificate in Labour Studies, as described at:
<https://laurentian.ca/program/labour-studies>

BACHELOR OF BUSINESS ADMINISTRATION IN INTERNATIONAL MANAGEMENT (BBA IN INTERNATIONAL MANAGEMENT)

The Faculty of Management develops socially responsible leaders for the global business world by providing flexible management education grounded in respected scholarship. This innovative, collaborative program provides students with the opportunity to obtain a four-year Bachelor of Business Administration degree in the International Management area by studying both in Canada and in a foreign institution. Graduates with a BBA in International Management are trained for developing their own international company or to initiate careers with exporting firms, organizations involved with various types of exchanges with foreign countries, international organizations such as the World Bank and U.N. organizations, consulting firms, brokerage, shipping and trade firms or public institutions including government branches and agencies dealing with international trade affairs.

General BBA requirements plus:

27 credits with a minimum grade of C for each of the following courses.

As part of this program, at least one term must be completed at one of our partner institutions abroad, or approved equivalent. Students must obtain an International Learning Agreement from Laurentian University prior to leave. International placements may be approved as well, but are not provided by Laurentian University.

NOTE: MKTG 2011 – Applied Marketing is a prerequisite course for all 3000 and 4000 Marketing courses. It should normally be taken in second year immediately after MKTG 2006.

12 credits of required courses

MGMT 4071 – Venture Initiation

MGMT 3006 E – International Management (*)

MKTG 4041 / COMM 4376 E – International Marketing (*) OR FNCE 4027 E – International Finance (*)

1 language course

(*) This course will count towards your specialization, only it does not already count for the BBA required courses.

6 credits from the following: *All courses are 3 credits, except otherwise specified*

MKTG 4041 / COMM 4376 E -International Marketing (if not taken as a mandatory course)

FNCE 4027 E – International Finance (if not taken as a mandatory course)

MKTG 4031 / COMM 4367 E – Advanced Marketing Planning

MGMT 4081 / COMM 4057 E - Business Environment

FNCE 4036 / COMM 4736 E - Risk Management in Organizations

MGMT 4072 – Venture Start-Up *

MGMT 4051 - Small Business Management *

** The above courses are admissible if the project, activity, or business venture is international*

MGMT 4906 / COMM 4906 E – Research Project

MGMT 4201 / COMM 4916 E – Research Methods

MGMT 4905 / COMM 4905 E – Research (6 credits)

The above courses are admissible if the research topic is in the field of the option.

MGMT 3816 E – Cooperative Education I

MGMT 4815 E – Cooperative Education II

MGMT 4995 E – Placement

The above courses are admissible if the placement is in the field of the option.

ACCT/FNCE/MGMT/MKTG/HROB/OPER 4906 /COMM

4016/4017/4026/4027 E – Current Topics in Administration

The above courses are admissible if the course topic is in the field of the option.

MGMT 4101 / COMM 4086 E – Small Business Counselling Service I

MGMT 4102 / COMM 4087 E – Small Business Counselling Service II

MGMT 4041 / COMM 4036 E – Case Analysis and Competition I

MGMT 4042 / COMM 4067 E – Case Analysis and Competition II

The above courses are admissible if the counselling or case topic is in the field of the option.

9 credits of upper year Arts courses from the list below or any other course approved by the programme coordinator: *Please see departmental listings for more elective choices. Prerequisite requirements may apply as well as instructor's or department approval for registration in non-BBA course electives outside the Faculty of Management.*

All courses are 3 credits, except otherwise specified

Any language courses other than English

ANTR 2046 E - Peoples of the World: Tribes, States and the Global Village

ANTR 2146 E - The (De) Colonial Struggle

ANTR 2136 E - Workplace Culture.

ANTR 3106 E - Cross-Cultural Studies of Local Development

ECON-2026E - Introduction to Urban Economics

ECON-2027E - Introduction to Regional Economics

ECON-2057E - Environmental Economics and Policies

ECON-2076E - Introduction to Health Economics

ECON 3237 E - Comparative Economic Systems

ECON 3446 E - International Trade

ECON 3447 E - International Finance

ECON-3046E - Labour Economics I

ECON-3056E - Economics of Natural Resources

ECON-3066 E - Economics of Finance I

ECON-3067E - Economics of Finance II

ECON-3076E - Money and Financial Markets

ECON-4097E - Advanced Cost Benefit Theory and Practice

ENSC 1406 E – Earth's Environmental Systems

ENSC 2607 E - Ecology of Human Populations
 ENVI 1507 E - Introduction to Environmental Studies
 ENVI 2516 E - Ecological Footprints and Demographic Change
 ENVI 2536 E - Environment and Human Health
 INDG 3315 E - Economic Management and Aboriginal Self-Determination (6 cr.)
 INDG 3285 E - Living with the Land: Indigenous Knowledge in Theory and Practice (6 cr.)
 INDG 4587E - From the Fourth World: International Aboriginal Perspectives on Current Global issues
 INDG 4405E - Seeing with a Native Eye (6 cr.)
 PHIL 2217 E - Environmental Ethics
 PHIL 2525 E - Contemporary Moral Issues (6 cr.)
 PHIL 3036 E - Indigenous and Western Philosophies
 GEOG 3237 E - The Internal Structure of the City
 GEOG 3266 E - The Spatial Organization of Economic Activity
 GEOG 3267 E - Contemporary Issues in Economic Geography
 GEOG 3297 E - Selected Topics in Human Geography
 GEOG 3606 E - The European Union
 GEOG 3827 E - Mexico, Central America and the Caribbean
 GEOG 4217 E - Population and Development
 HIST 1107 E - Contemporary Issues in Historical Perspective
 HIST 3866 E - Popular Culture of the 20th Century
 INDG 3285 E - Living With the Land: Indigenous Knowledge in Theory and Practice (6 cr.)
 POLI 2306 E - International Relations
 POLI 3306 E - Globalization and the New World Order
 POLI 3437 E - The Colonizer and the Colonized
 POLI 4336 E - International Public Law
 SOCI 4157 E - Critical Analysis of Global Health Issues
 SOCI 4216 E - Capitalism, Work and the Regulation of Environmental Risks
 WOMN 3037 E - Gender, Work and the Global Economy
 ESPA-2306NL-Aspects of Spanish American Culture and Civilization
 ESPA-2706NL-Aspects of Peninsular Culture and Civilization
 ITAL-2216NL-Italian Cinema
 ITAL-2516NL-Evolution of Italian Culture in Canada
 ITAL-2526NL-Italian Images in North American Films and Television
 ITAL-2616NL-Everyday Life in Contemporary Italy
 ITAL-2646NL-Eating Italian Culture
 ESPA-3226NL-Film in Spain and Latin-America
 ESPA-3356NL-Contemporary Spanish Identity
 ESPA-3506NL-Evolution of Hispanic Culture in North America
 ESPA-3507NL-Hispanic Imagination in North America
 ESPA-3516NL-Women in the Hispanic World

Note: required and elective courses in International Management may be available on a two-year rotation or more. Students are responsible for planning their

course choices accordingly during the upper years of the program.

BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING (BBA IN MARKETING)

The Faculty of Management develops socially responsible leaders for the global business world by providing flexible management education grounded in respected scholarship. This innovative, collaborative program provides students with the opportunity to obtain a four-year Bachelor of Business Administration degree in the Marketing area. Marketing Graduates are prepared for careers in all aspects of Marketing within various categories of organizations including consulting firms, all service and industrial sectors including large and smaller firms, governments and public agencies. Several specialized courses emphasize experiential, creative and innovative activities within companies and organizations of various types, where students get to work on real situations in real time. Courses in Venture Initiation and Venture Start-Up have allowed students to start their own Marketing or Communications/Production Firm while still studying.

General BBA requirements plus:

27 credits with a minimum grade of C for each of the following courses.

NOTE: MKTG 2011 – Applied Marketing is a prerequisite course for all 3000 and 4000 Marketing courses. It should normally be taken in second year immediately after MKTG 2006.

12 credits of required courses

MGMT 4071 E – Venture Initiation
MKTG 4071 / COMM 4327 E - Consumer Behaviour
MKTG 4021 / COMM 4336 E - Marketing Communications
MKTG 4031 / COMM 4367 E - Advanced Marketing Planning

6 credits from the following: *All courses are 3 credits, except otherwise specified*

MKTG 4041 / COMM 4376 E - International Marketing (*)
MKTG 4051 / COMM 4316 E – Marketing Research
MKTG 4061 / COMM 4326 E - Social Media Marketing
MKTG 4091 / COMM 4356 E - B2B Marketing
MKTG 4101 / COMM 4357 F – Gestion des commerces de détail
MGMT 4081 / COMM 4057 E - Business Environment
MGMT 4096 / COMM 4906 E – Research Project
MGMT 4201 / COMM 4916 E – Research Methods
MGMT 4905 / COMM 4905 E – Research (6 credits)

The above courses are admissible if the research topic is in the field of the option.

MGMT 3816 E – Cooperative Education I
MGMT 4815 E – Cooperative Education II
MGMT 4995 E – Placement

The above courses are admissible if the placement is in the field of the option.

ACCT/FNCE/MGMT/MKTG/HROB/OPER 4906 /COMM
4016/4017/4026/4027 E –Current Topics in Administration

The above courses are admissible if the course topic is in the field of the option.

MGMT 4041 / COMM 4036 – Case Analysis and Competition I
MGMT 4042 / COMM 4067 – Case Analysis and Competition II
MGMT 4101 / COMM 4086 E – Small Business Counselling I
MGMT 4102 / COMM 4087 E – Small Business Counselling II

The above courses are admissible if the counselling or case topic is in the field of Marketing.

MGMT 4072 E – Venture Start-Up

(*) This course will count towards your specialization, only it does not already count for the BBA required courses.

9 credits of upper year Arts courses from the list below or any other course approved by the programme coordinator: *Please see departmental listings for more elective choices. Prerequisite requirements may apply as well as instructor's or department approval for registration in non-BBA course electives outside the Faculty of Management.*

All courses are 3 credits, except otherwise specified

ENVI 1507 E - Introduction to Environmental Studies

ENVI 2516 E - Ecological Footprints and Demographic Change

PHIL 2217 E - Environmental Ethics

PHIL 2525 E - Contemporary Moral Issues (6 credits.)

GEOG 3267E - Contemporary Issues in Economic Geography

GEOG 4217E - Population and Development

GEOG 3056 E - Topics in Geographic Information Systems Application

HIST 3866 E - Popular Culture of the 20th Century

THEA 1115 E - Introduction to the Theatre (6 credits.)

WOMN 1005 E - Introduction to Women's Studies (6 credits.)

WOMN 2106 E - Representations of Gender in the News

WOMN 3326 E - Girl Cultures

WOMN 2016 E - The Production of Knowledge

WOMN 2036 E - Gender, Work and Families

WOMN 2046 E – Gender, Race and Racism

ANTR 2136 E - Workplace Culture.

ANTR 3106 E - Cross-Cultural Studies of Local Development

ANTR 3166 E - Development and Canadian Indigenous Community Organization

COST 1116 E - Introduction to Mass Media

COST 2446 E - The Dynamics of Interpersonal Communication I

COST 2447 E - The Dynamics of Interpersonal Communication II

COST 2606 E – The Decorated Body as Communication

COST 3006 E – Technology and the Individual Experience

COST 3606 E - Sports, Communication and Culture
 COST 4506 E - New Media Policy
 COST 4507 E - Mass Media and Democracy
 COST 4526 E - Current Issues in Communication Studies
 COST 4527 E - Media Spectacle
 CINE 1005 E - Motion Picture Arts: Form (6 credits.)
 CINE 1206 E – Photography
 INDG 1116 E - Foundations of Aboriginal Peoplehood
 INDG 1117 E - Implications of Aboriginal Peoplehood
 INDG 2285 E - North American Native People: Tradition (6 credits.)
 INDG 2316 E - Foundations of Indigenous Ecological Knowledge
 INDG 3105 E - Canadian Law, Politics and Aboriginal People (6 credits.)
 INDG 3285 E - Living With the Land: Indigenous Knowledge in Theory and Practice (6 credits.)
 INDG 4405 E - Seeing With A Native Eye (6 credits.)
 MUSC 1015 E - Introduction to the History of Music in Western Culture (6 credits.)
 PHIL 1115 E - Introduction to Philosophy (6 credits.)
 PSYC 1105 E - Introduction to Psychology (6 credits.)
 PSYC 2707 E - Motivation
 SOCI 1015 E - Understanding Society (6 credits.)
 SOCI 2007 E - The Adolescent and Society
 SOCI 2636 E - Desire, Love, and Work I: The Social Making of Gender
 SOCI 2656 E - Social Inequality: Gender, Race, Class and Power
 SOCI 3636 E - Desire, Love, and Work II: The Social Making of Sexuality
 SOCI 3056 E - News, Pop Culture, and Power, Critical Perspective on Mass Media
 DEUT 1005 N – Introductory German (6 credits.)
 ESPA 1005 E - Introductory Spanish (6 credits.)
 ITAL 1005 E - Introductory Italian (6 credits.)
 LANG 1005 F – Grammaire appliquée à la rédaction (6 credits.)
 LANG 3016 F – Le français et les médias
 LANG 4036 F – Rédaction professionnelle

Note: required courses in Marketing may be available on a two-year rotation or more. Students are responsible for planning their course choices accordingly during the upper years of the program.

BACHELOR OF BUSINESS ADMINISTRATION IN OPERATIONS MANAGEMENT (BBA IN OPERATIONS MANAGEMENT)

The BBA in Operations Management offers innovative courses in *operations management, process and capacity analysis, supply chain management, logistics and procurement management, project management*, as well as other relevant specialization courses in Operations Management. Operations Management Graduates are prepared for careers in different aspects of Operations Management areas in public and private organizations. Positions could be one of the followings: *Sales and Operations Planner, Scheduling Analyst or Manager, Material Manager, Warehouse Manager, Operations Analyst or Manager, Plant Manager, Quality Manager, Supply Chain Manager and Planner, Process Improvement Consultant, Procurement and Sourcing Analyst or Manager, etc.*

- **General BBA requirements plus:**
- **24 credits, with a minimum mark of C, taken from the following courses: [Courses prerequisites are in bracket]**
All courses are 3 credits, except otherwise specified. [Courses prerequisites are in bracket].

Required Operations Courses (15 credits):

- OPER-4006 – Process and Capacity Analysis [OPER-3006 - Operations Management]
- OPER-4016 – Project Management [OPER-3006 - Operations Management or COMM 2055 or ENGR 2097 (for Engineering Students)]
- OPER-4106 – Supply Chain Management [OPER-3006 - Operations Management]
- OPER-4116 – Purchasing and Sourcing Management [OPER-3006 - Operations Management]
- OPER-4107 – Logistics: Principles and Applications [OPER-3006 - Operations Management]

9 credits from the following courses:

All courses are 3 credits, except otherwise specified. . [Courses prerequisites are in bracket].

- OPER-3016 – Simulation of Business Operations [OPER-3006 - Operations Management]
- OPER-4906 – Current topics in operations [OPER-3006 - Operations Management]
- OPER-4905 – Research in Operations (6 credits) [OPER-3006 - Operations Management]
- OPER-4917 – Research project in Operations [OPER-3006 - Operations Management]
- OPER-4916 – Management Research Methodology in Operations [OPER-3006 - Operations Management]
- OPER-4995 – Internship in operations [OPER-3006 - Operations Management] (6 credits)

OPER-3816 EL – Cooperative Education I in Operations [OPER-3006 - Operations Management]

OPER-4815 EL- Cooperative Education II in Operations [OPER-3816EL – Cooperative Education I in Operations] (6 credits)

FNCE-4036 – Risk Management [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4006 – Applied Corporate Finance [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4007 – Investment Management [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4026 – Portfolio Management [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4016 – Global Financial Markets and Institutions [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4017 – Management of Financial Institutions [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4027 (*) – International Finance [COMM 2025 or FNCE-3006-Financial Management I]

FNCE-4037 – Entrepreneurial Finance [COMM 2025 or FNCE-3006-Financial Management I]

MGMT-3006 (*) – International Management [Minimum of 12 credits of FOM courses or equivalent]

MGMT-4081 – The Business Environment [minimum of 12 credits of FOM courses or equivalent]

(*) This course will count towards your specialization, only it does not already count for the BBA required courses.

Course Code Equivalencies: BBA - HBCom. (current and former programs)

BBA-BAA (Barrie)	COMM	NEW CODES 2016-17-18
ADMN 1016	COMM 1006EL/1306FL	MGMT 1006EL/1306FL/ 1001
ADMN 1017	COMM 1007EL/1307FL	MGMT 1007EL/1306FL
	COMM 1206	MGMT 1036
	COMM 1086 FL	MGMT 1026 FL
ADMN 1107	COMM 1107	ACCT 2001
ADMN 1126	COMM 1106	ACCT 1001
ADMN 2106	COMM 3016	ACCT 3011
ADMN 2107	COMM 3017	ACCT 3021
ADMN 2306	COMM 4716	MGMT 4001/ 2007
ADMN 2607	COMM 1057	OPER 2006
ADMN 3106	COMM 2016	ACCT 2011
ADMN 3107	COMM 2017	ACCT 3001
ADMN 3116	COMM 2026	FNCE 3006
ADMN 3117	COMM 2027	FNCE 3007
ADMN 3126	COMM 2036	MKTG 2001/2006
ADMN 3127	COMM 2037	MKTG 2011
ADMN 3136	COMM 2046	HROB 2001
ADMN 3137	COMM 2047	HROB 2002
ADMN 4046	COMM 2056	OPER 3006
	COMM 2057	OPER 4006
	COMM 3706 E	HROB 3011 E*
	COMM 4016, 4017	ACCT, MGMT, MKTG, OPER / FNCE 4906
	COMM 4026, 4027	ACCT, FNCE, OPER 4021
ADMN 4606	COMM 4006	MGMT 4031 <i>(no longer offered)</i>
ADMN 4607	COMM 4007	MGMT 4032 <i>(no longer offered)</i>
	COMM 4036	MGMT 4041
ADMN 4876	COMM 4037	MGMT 4051
	COMM 4046	MGMT 4061
	COMM 4047	MGMT 4071
	COMM 4057	MGMT 4081
	COMM 4066	MGMT 4091 <i>(no longer offered)</i>
	COMM 4067	MGMT 4042
ADMN 4076	COMM 4076	MGMT 4021 <i>(no longer offered)</i>
	COMM 4086	MGMT 4101
	COMM 4087	MGMT 4102
ADMN 4176	COMM 4176	ACCT 4061
	COMM 4106	OPER 4106
ADMN 4816	COMM 4116	ACCT 4021
ADMN 4817	COMM 4117	ACCT 4031
ADMN 4827	COMM 4127	ACCT 3031
ADMN 4836	COMM 4136	ACCT 4011
ADMN 4837	COMM 4137	ACCT 4051
ADMN 4856	COMM 4147	OPER 4147
ADMN 4866	----	
ADMN 4177	COMM 4177	ACCT 4041
	COMM 4215	OPER/FNCE 4955
	COMM 4216	FNCE 4006
	COMM 4227	FNCE 4007
	COMM 4236	FNCE 4016

	COMM 4237	FNCE 4017
	COMM 4247	FNCE 4026
	COMM 4256	FNCE 4027
ADMN 4936	COMM 4316	MKTG 4051
	COMM 4326	MKTG 4061
ADMN 4946	COMM 4327	MKTG 4071
ADMN 4336	COMM 4336	MKTG 4021
	COMM 4346	MKTG 4081
	COMM 4356	MKTG 4091
	COMM 4357	MKTG 4101
ADMN 4367	COMM 4367	MKTG 4031
ADMN 4376	COMM 4376	MKTG 4041
	COMM 4416	HROB 4021
	COMM 4426	HROB 4031
	COMM 4436	HROB 4041
	COMM 4437	HROB 4051
	COMM 4447	HROB 4061
	COMM 4477	HROB 4091
	COMM 4486	HROB 4101
	COMM 4506	OPER 4016
	COMM 4736	FNCE 4036
	COMM 4905	MGMT 4905
	COMM 4906	MGMT 4906
	COMM 4916	MGMT 4901/ 4201
	COMM 3216 / 4976	MGMT 3816
	COMM 4985	MGMT 4815
	COMM 4995	MGMT 4995
ECNM 1006	ECON 1006	ECON 1006
ECNM 1007	ECON 1007	ECON 1007
STAT 2606	STAT 1056	STAT 2066

July 25, 2018 Update

PREREQUISITES FOR BBA/BAA 2000, 3000, and 4000-level courses

PREREQUISITES APPLY TO ALL STUDENTS

Note:

Empty “Restrictions” column indicates that courses are open to all Non-Management students pursuing a Minor.

Les cases vides dans la colonne de droite indiquent que ces cours sont ouverts aux personnes hors-Gestion qui poursuivent une Mineure.

COURSE /COURS	PREREQUISITES/ PRÉREQUIS	Restrictions
For 1000 courses the only prerequisite is admission to Laurentian.	Admission to the BBA program requires specific conditions	
STAT 2066	MATH 1036 or MATH 1037 or MATH 1056 or MATH 1057	
OPER 2006	MATH 1036 or MATH 1037 or MATH 1056 or MATH 1057	
MGMT 2006	MGMT 1001 or 1306 or 1006	
MGMT 2007	18 university credits obtained	
ACCT 2001	ACCT 1001 (COMM 1106)	
ACCT 2011	ACCT 1001	
MKTG 2006	MGMT 1007, 2006 or 1307 or MGMT 1026/COMM 1086	
MKTG 2011	MKTG 2001 or MKTG 2006 or SPAD 2036 (for SPAD students only)	
HROB 2001	MGMT 1001, or MGMT 1007, 2006 or 1307 or MGMT 1026/COMM 1086	
HROB 2002	HROB 2001 or department permission	
OPER 2106	(MGMT 1001, 1006 or SPAD 1016) and (COSC 1702 or equivalent)	
ACCT 3001	ACCT 2011 (COMM 2016)	
OPER 3006	STAT 2066 and OPER 2006	
FNCE 3006	ACCT 1001 or ACCT 2001	
ACCT 3011	ACCT 2001 (COMM 1107)	
FNCE 4027, MGMT 3006, MKTG 4041	FNCE 3007 for FNCE 4027 MKTG 2006 or SPAD 2037 for MGMT 3006 and MKTG 4041	
ACCT 3021	ACCT 3011(COMM 3016)	
ACCT 3031	ACCT 3011	
ACCT 4001	ACCT 3001 (COMM 2017)	
ACCT 4011	ACCT 3021 (COMM 3017)	
ACCT 4021	ACCT 2001 (COMM 1107)	
ACCT 4031	ACCT 4021 (COMM 4116)	
MGMT 4033	ACCT 2011; MKTG 2001 or MKTG 2006; HROB 2002 and/et FNCE 3006.	* Restricted course

	Or if MGMT 4033 is part of the last 30 credits of your BBA studies.	
MGMT 4041, 4051, 4061, 4071, 4081	Requires having passed a minimum of 12 credits of BBA courses or equivalent.	
MGMT 4042	MGMT4041 or instructor's permission	
ACCT 4051	ACCT 3001, 3021, 3031, 4021	
MGMT 4072	MGMT4071 or instructor's permission	
MGMT 4101, 4102	Requires having passed a minimum of 12 credits of BBA courses or equivalent, and a minimum B overall GPA.	* Restricted course
MKTG 3000 & 4000 level courses	MKTG 2011 or SPAD 2037	
HROB 4021, 4061, 4101	HROB 2002	
HROB 4041, 4051	HROB 2001	
MGMT 4905, MGMT/FNCE/OPER 4995	ACCT 2011, MKTG 2001/2006, HROB 2002, FNCE 3006 (COMM 2017, 2027, 2037, 2047 or 2056) and/et SPAD equivalents or instructor's permission /ou permission du professeur / For OPER 4995: all of the above plus OPER 3006 Important: <i>The student is responsible for finding an employer willing to provide an internship position.</i>	* Restricted course
MGMT/FNCE/OPER 3816	See Co-op regulations	
MGMT/FNCE/OPER 4815	MGMT/FNCE/OPER 3816	* Restricted course

* Restricted to students in HBComm, BAA, BBA or SPAD programs.

Q&As

1) Overload Requests for Students

Up to 3 credits overload may be allowed if a student is about to graduate.

The overload permission form should be filled for a specific course and signed by Department Chair.

Note that the Chair's decision to approve the overload will depend on various factors, such as the number of courses remaining for the student to graduate, the level of the course for which the overload is requested, whether the student is in good academic standing or whether the student is already registered for 5 other courses.

2) What are the program regulations for students who started their BBA/BAA program prior to May 2017?

Students have the right to follow the "old" BBA program regulations that were in effect at the time they started the program. Alternatively, students can fully switch to the "new" BBA regulations. **The students will not be allowed to mix "old" and "new" program requirements.**

3) BBA vs BAA program:

BBA and BAA regulations are identical.

4) *When can courses be cancelled?*

Courses with low enrolment may be cancelled at any time without notice. Therefore, we recommend that students register for courses early. Past practice suggests that the minimum class size for BBA/BAA courses is 5 students for FL French sections, and 10 students for EL English sections for all HROB/MGMT/MKTG courses.

5) *What do I do when I need to register for a course that is at maximum capacity?*

You need to contact the Chair of the Department of the course **and** the course instructor.

6) *What if I need to take a course and one of prerequisites simultaneously?*

Taking courses with one missing prerequisite may be allowed in exceptional cases (when a student is about to graduate). You need to contact the Chair of the Department of the course **and** the course instructor