Outcome #4 Updates and Successes - June 26, 2019

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Outcome #4 – Update as at June 26, 2019

Current Successes and Ongoing Workplan:

1. Initial meeting with internal and external art and culture stakeholders (January 2019). Highlights of the meeting:
   a. A database to collect information about arts and culture events at Laurentian is needed in order to set a baseline for improvement
   b. Art should be accessible to students, staff and faculty (LUMAC collection)
   c. The development of a “hub” cannot be forced
   d. There are many arts and culture events that are already happening on campus but are not easy to find
   e. Discussions around the need for a School of Arts on campus should continue in light of the objectives of Outcome #4
   f. How to use both art and culture to not only recruit students but faculty too
   g. A strong partnership between the arts community and Laurentian should exist
   h. Need to increase the interest in the Arts programs, focus should be student satisfaction, there is a decline in Arts programs interest

2. A budget approved by the Executive team to support the hiring of 3rd year architecture co-op for the summer 2019. Erica Gomirato started June 3rd, 2019.

3. A database of past and current arts and cultural events has been populated through an extensive internet search. All events related to arts and culture and specific to Laurentian University, have been recorded to align with the start Laurentian’s 5-year Strategic Plan. Work is ongoing to use this material to benchmark the progress made on Outcome #4.
4. Meetings underway to develop a 5-year strategy for the installation of 5 – 10 works from the LUMAC collection on campus. Specific details:
   a. 4 potential locations have been identified. Moisture readings will be conducted throughout the summer and final locations will be determined by Aug. 30, 2019.
      i. Location 1: 2nd Floor of Parker Building across from bookstore
      ii. Location 2: 1st Floor of Parker Building next to Liaison front desk
      iii. Location 3: New Student Center coffee kiosk
      iv. Location 4: Alphonse Raymond Lobby

b. Internal meetings are ongoing to determine risk, insurance requirements, installation requirements, etc.

c. A “Call for Artists” is being created that will engage the community in the art works and enhance the goal of becoming a hub for arts and culture. One artist will be chosen for each LUMAC piece (5 – 10 artists over 5 years)

d. Funders for this initiative have been identified and will be approached throughout the summer

e. A theme of “Transformation” is being considered for the 5-year LUMAC initiative and will be vetted by internal and external stakeholders

f. An emergency plan is being developed for the installed works of art. The plan will align with Laurentian University’s Emergency Management Plan

5. Details and specific budget requirements are being explored for the possibility of a “Named Gallery” in the Laurentian Library. The project will be led by Brent Roe in collaboration with the Outcome #4 team

6. A subpage for Outcome #4 is being developed for the Laurentian University website in collaboration with Digital Strategies. The subpage will include the database of events, a definition of culture, the outline and progress of Outcome #4, and Events Calendar relating to arts and cultural events, permanent activities and things to do related to arts and culture on campus, and links to relevant clubs and groups on campus

7. Ongoing research is being conducted to develop the Events Calendar to showcase arts and cultural events at or hosted by Laurentian University. The intent is for individuals to populate the calendar with their arts and culture events. The calendar will be accessible to students, staff and faculty. Other considerations are being reviewed including extending the calendar to the community, a partnership with Northern Life to host Laurentian University arts and culture events, ensuring the calendar is bilingual, communication of the calendar, etc.

**Future Opportunities:**

8. Future meetings are planned with the Up Here festival to negotiate opportunities to host a muralist on campus. Specific requirements might include a requirement for different artists to participate (Northern, Franco-Ontarian, and Indigenous)

9. Details and budgets are being reviewed for the use of lamp post flag poles around campus. Some ideas have been discussed including:
   a. Call for local artists to design flags
   b. Projects for the School of Architecture Students
   c. Multi-cultural flags in partnership with the City of Greater Sudbury

10. A funding application with the Ontario Arts Council or the Canada Arts Council is being considered to design a permanent outdoor installation in one of the locations identified by the Campus Masterplan. Details will include the appointment of a selection committee, other funders, theme, etc.

11. Future discussions with the McEwen School of Architecture and the Bharti School of Engineering for students to create permanent outdoor installations in the locations identified by the Campus Masterplan.