LUMAC Collection Response Project - Call to Artists

Deadline: December 12, 2019 11:59 pm

Introduction

The Outcome #4 team from the Laurentian University Strategic Plan invites artists to submit a piece of work that is a response to an annually selected LUMAC collection piece, as part of the LUMAC collection 5 year plan. The piece should capture the essence of Northern Ontarian, Franco-Ontarian, or Indigenous art or culture that is communicated in the LUMAC collection selected artwork. The selected artist will receive $500 for the selected entry piece. This call follows a single-stage selection process. Completed designs/artwork are required at this time. The work will be on display for 3 months along with the original LUMAC work in the Parker Building on Laurentian University campus.

The LUMAC Collection

The Laurentian University Museum and Arts Centre (LUMAC) was developed as a Centennial project of the Sudbury and District Chamber of Commerce in 1968. From 1968 to 1997, the Centre was operated by Laurentian University, and directed by the late Pamela Krueger for almost 20 years, from 1977 to 1995. On July 1, 1997, LUMAC was incorporated as the Art Gallery of Sudbury | Galerie d’art de Sudbury.

The Permanent Collection of the Laurentian University Museum and Arts Centre comprises more than 1,400 works by notable artists, including Aba Bayefsky, Carl Beam, Frederick Hagan, Daphne Odjig, Bert Weir, and members of the Group of Seven.

*Description by Karley Staskus, MMSt., Registrar, Art Gallery of Sudbury | Galerie d’art de Sudbury.*

5 Year Plan and Theme

Over the course of 5 years, Laurentian University will be displaying 5 different pieces from the LUMAC art collection on campus. There will be one work displayed every year for the entirety of the year. All selected pieces will share the theme of transformation. Each year the selected LUMAC piece will relate to the piece displayed before it, resulting in the transformation of pieces from one year to the next through the use of colour. A call to artists will be released each year for artists to design a response to the chosen LUMAC piece. The winning piece will be showcased next to the LUMAC collection piece at Laurentian University for 3 months.
Mask Machine - Orange

Serigraph, paper. 1970.
104.1 x 72.9 cm

This abstract piece is one in a series of 5 works focusing on the exploration of colour. Mask Machine uses a total of four colours. This version of Mask Machine features an orange background with a band of yellow running along the right side. Two forms resembling squares are a part of this piece. The larger blue square lies at the bottom center of the work and the smaller gold square sits just on top of it. Each square has their own unique abstract design inside of it featuring the use of the colours orange, blue, yellow, and gold. A thin, looping string of yellow reaches out from the top of the gold square and links to an abstract organic yellow shape. This organic shape appears to be the result of three grouped circles with two smaller gold dots within them. The shape appears to float above the gold square like a balloon. The use of colour in this work makes it both dynamic and visually appealing, bringing a brighter presence into the location it is displayed.
Harold Town (1924–1990) was a brilliant figure in Canadian art from the 1950s to the 1980s. A founding member of the Abstract Expressionist group Painters Eleven, Town went on to explore a variety of media and styles. International acclaim for his 1950s prints was followed by Toronto shows where his paintings fetched record prices and ignited a new local art scene. From the late 1960s Town fell from critical favour but continued to produce trail-blazing work.

*Biography from Harold ‘Town Life & Work’ by Gerta Moray.*

**Eligibility**

This call is open to artists, professional or non-professional, of any age who are currently residents in the City of Greater Sudbury. Artists can work in the media of their choosing. Mixed media is accepted so long as the work is able to be framed and hung on a wall. Artists with a strong connection to Northern Ontarian, Franco-Ontarian, or Indigenous arts or culture are encouraged to apply. Successful applicants must demonstrate the professional capacity to provide the correct file size and names for the final artwork.

**Art/Design Parameters**

Artists are able to submit 1-3 good quality .jpg or .png (no greater than 10MB) images of 1 original artwork. Artists may only submit one artwork per call. The artwork should be completed at the time of submission. No changes should be made to the original artwork once the selected images of the piece have been taken.

The artwork can consist of, but is not limited to: paintings, graphics, mixed media, collage, digitally manipulated imagery, sketches, and cartoons. All media will be accepted provided that the artwork is able to be framed and hung on a wall (with the exception of photography). Photography and standalone sculptural pieces are not accepted.

The artwork should be the artist's response to the given LUMAC piece. This response should be provocative and creative, and should capture and showcase the *Northern/Franco-Ontarian/Indigenous* art and/or culture represented in the original LUMAC artwork. Viewers should be able to comprehend the link between both pieces of artwork, engage with the work, and recognize the link to Northern Ontarian/Franco-Ontarian/Indigenous art and/or culture represented.

The artwork must meet the following design parameters:
- Reflects Northern, Franco-Ontarian, and/or Indigenous arts and/or culture
- Relates to the original LUMAC collection piece
- Be appropriate for the site in size and scale
- Demonstrates excellence in craft, detail, and creativity
- Must not promote any hate, violence, or exclusion against any individual or group on the basis of race, ancestry, ethnicity, religion, cultural values, sexual orientation, age, colour, language or ability
- Must not include any business names, logos, branded tags, or advertising
Submission Requirements

- Size of artwork should not exceed 48x48 inches (120x120 cm)
- The artwork can consist of, but is not limited to: paintings, graphics, mixed media, collage, digitally manipulated imagery, sketches, and cartoons. The artwork must be able to be framed and hung on a wall. Photographs and standalone sculptural pieces are not accepted.
- All submissions should be digitally submitted through good quality photographs of the artwork. Image file sizes should not exceed 10MB and should be in .jpg or .png format. Artists may submit up to 3 photographs of their artwork. Files larger than 10MB or image formats other than those specified will not be reviewed.
- All File names for images should follow the format of: Lastname_Firstname_Titleofwork.
- Application form file names should follow the format of: Lastname_Firstname_ApplicationForm
- Artists may only submit one artwork per call
- All artwork must be fully completed before being submitted
- Work cannot be withdrawn before the end of the exhibit.
- Statement of interest
- Title and description of work that explains the connection to Northern/Franco-Ontarian/Indigenous art and/or culture and the response to the LUMAC piece
- All artwork must be given a valued price, whether or not it is intended to be sold

*Application form found below*

About the Location

Site: Laurentian University Campus, R.D. Parker Building

The location for the display of these artworks will be on the second floor within the R.D. Parker Building on Laurentian University campus. Pieces will be displayed on the white drywall wall across from the Laurentian bookstore for ample viewing opportunities and traffic.

This location does not receive direct sunlight. Humidity and temperature levels are most ideal for works on paper or textile pieces, however conditions are suitable for all other media as well.

Jury and Selection Process

All applications submitted will be reviewed by a selected jury chosen by the Outcome #4 team. The jury will consist of 3 outcome #4 team members, one Laurentian University student, one Laurentian University faculty member, and one artist.

The winning artwork will be chosen through a single-stage selection process. The criteria are the following:
- Statement of Interest - artist’s intent on entering this call, strong reasoning for wanting artwork showcased at Laurentian University, and any other personal reasons for entering/supporting this initiative
- Description of Artwork - Explanation of the response and the link between the artist’s piece and the LUMAC artwork, effectiveness at describing and showing how NorthernOntarian, Franco-Ontarian, and/or Indigenous art and/or culture is communicated in the artwork.
- Overall craft of the artwork
- Appropriateness of artwork to the intended goals of the call
- Level of detail, depth, and creativity in the way the artist’s ideas are being communicated through the artwork

The decisions made by the jury are final and will be conditional to proper submission of the artwork represented by the images. It is the artist’s responsibility to properly and professionally represent their artwork and follow all requirements through the application. The artist's work will not be used if any of these conditions are not met.

**Dates**

The anticipated project schedule is outlined below. Laurentian University reserves the right to modify any dates as necessary. Exact dates are tbd.

- **Call to Artists** …………………………………… October 10 - December 12, 2019
- **Judging** …………………………………………… Between December 13-22, 2019
- **Winners notified (and contracts?)** …………… Between December 14-23, 2019
- **Installation** ………………………………………… Last week of January - Last week of April, 2020
- **Unveiling Event** ………………………………….. First week of February, 2020

**Budget**

The winning artist will receive a prize of $500. Laurentian University will cover the framing costs.

**Sales/Commissions**

Artworks may be priced for sale by the artist. Artwork cannot be withdrawn, nor sales shipped, before the end of the exhibit. All artworks must be given a value through the application form, regardless of if the piece is for sale. The price represented on the artist entry form will be the sale price if intended for sale. We cannot make any price changes once your piece has been accepted by the jurors.

**Insurance/Liability**

The artist’s artwork will be insured under Laurentian University. Every precaution will be taken in handling the work.

In order for the artist’s artwork to be covered by the Laurentian University insurance policy, all artists must give their piece a value through the application form.

**Additional Information**

For additional information or questions please contact Gillian Schultze at gschultze@laurentian.ca

*Please note* Laurentian University reserves the right to decline all submissions or cancel this Call to Artists at any time.
Entry Agreement

With the submission of artwork into the LUMAC Collection Response Project, the artist agrees to all of the terms and conditions set forth in this document.

LUMAC Collection Response Project Application Form

[https://forms.gle/zktYebqRpTVQF5ag7](https://forms.gle/zktYebqRpTVQF5ag7)
JPGs and PNGs of art only. By submitting this Form, I agree to all provisions of this Call to Artists.